



M e l i s s a R o s e D e s i g n s



A graphic designer based in Salem, OR.

Has a focus on digital illustration, packaging and brand design.

Creative, outgoing and passionate about visual communication.

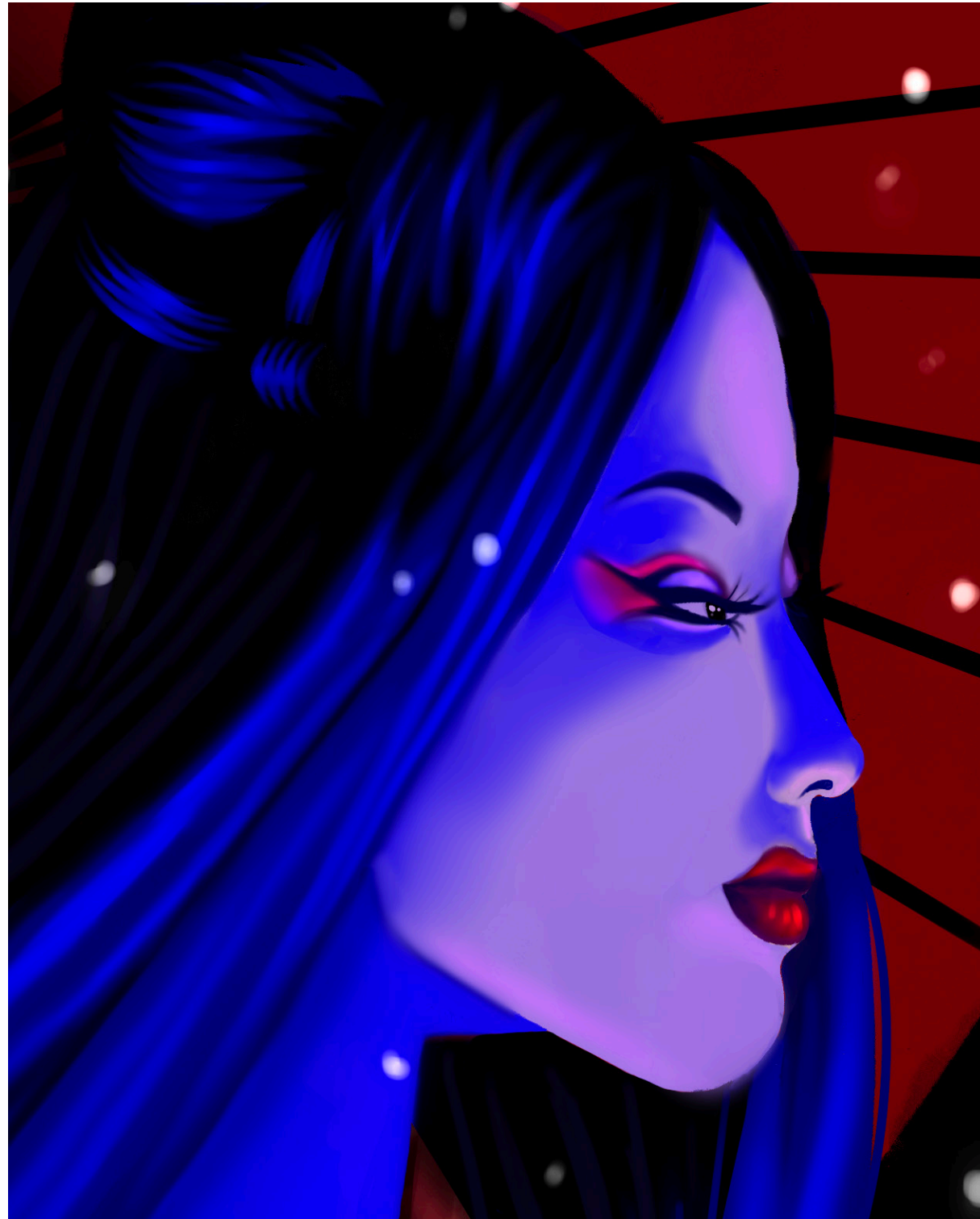


Siren Cider

Package Design

The design goal was to create a set of vibrant cohesive labels that quickly communicate the different drink flavors. My solution was to use color and symbol design to create a unique label that stands out among other brands.





Memoirs

Digital Illustration

This illustration was inspired by a scene from the book *Memoirs of a Geisha*. I focused on dynamic use of color, as well as light and shadow.





LaVie

Package Design

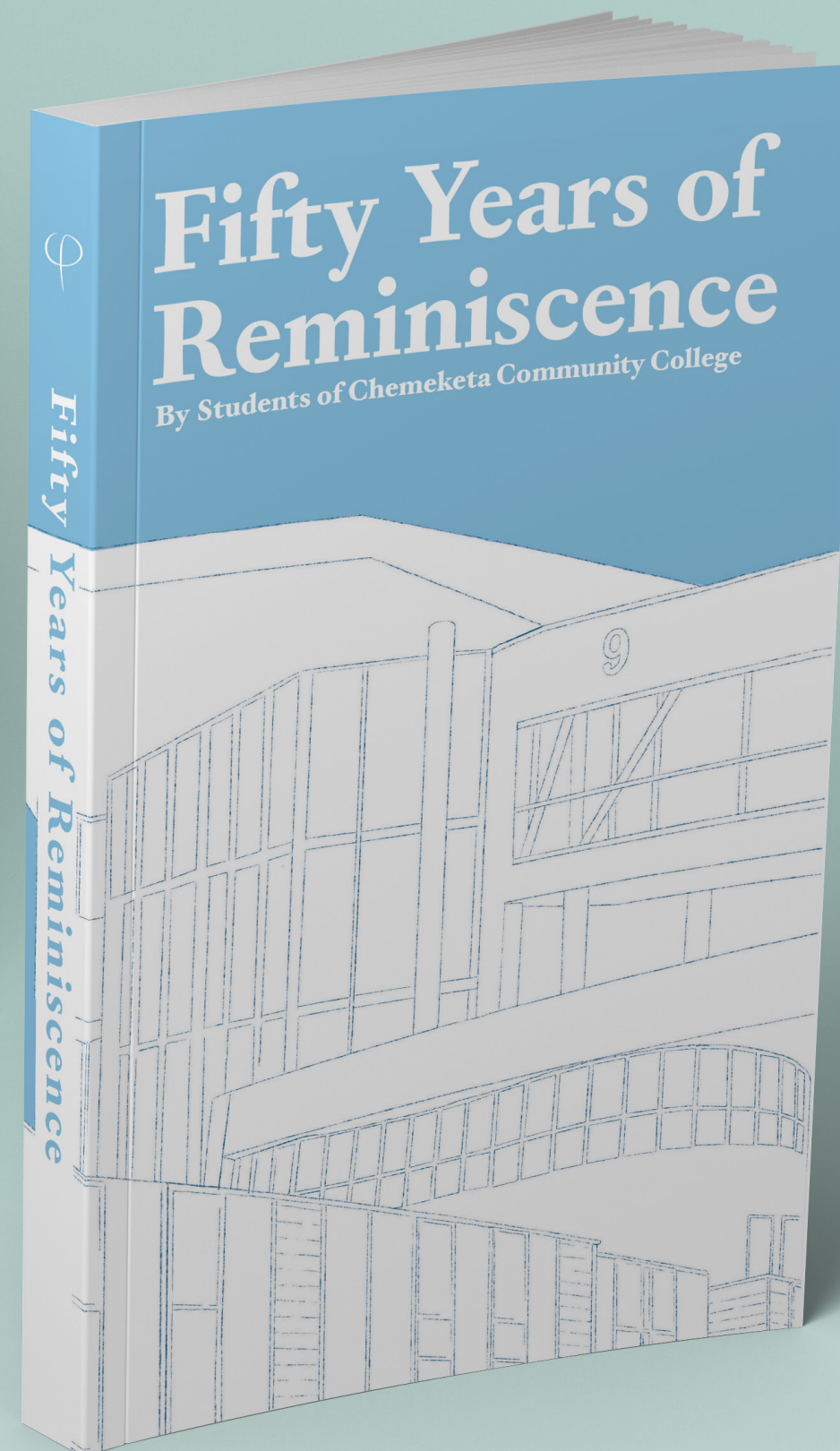
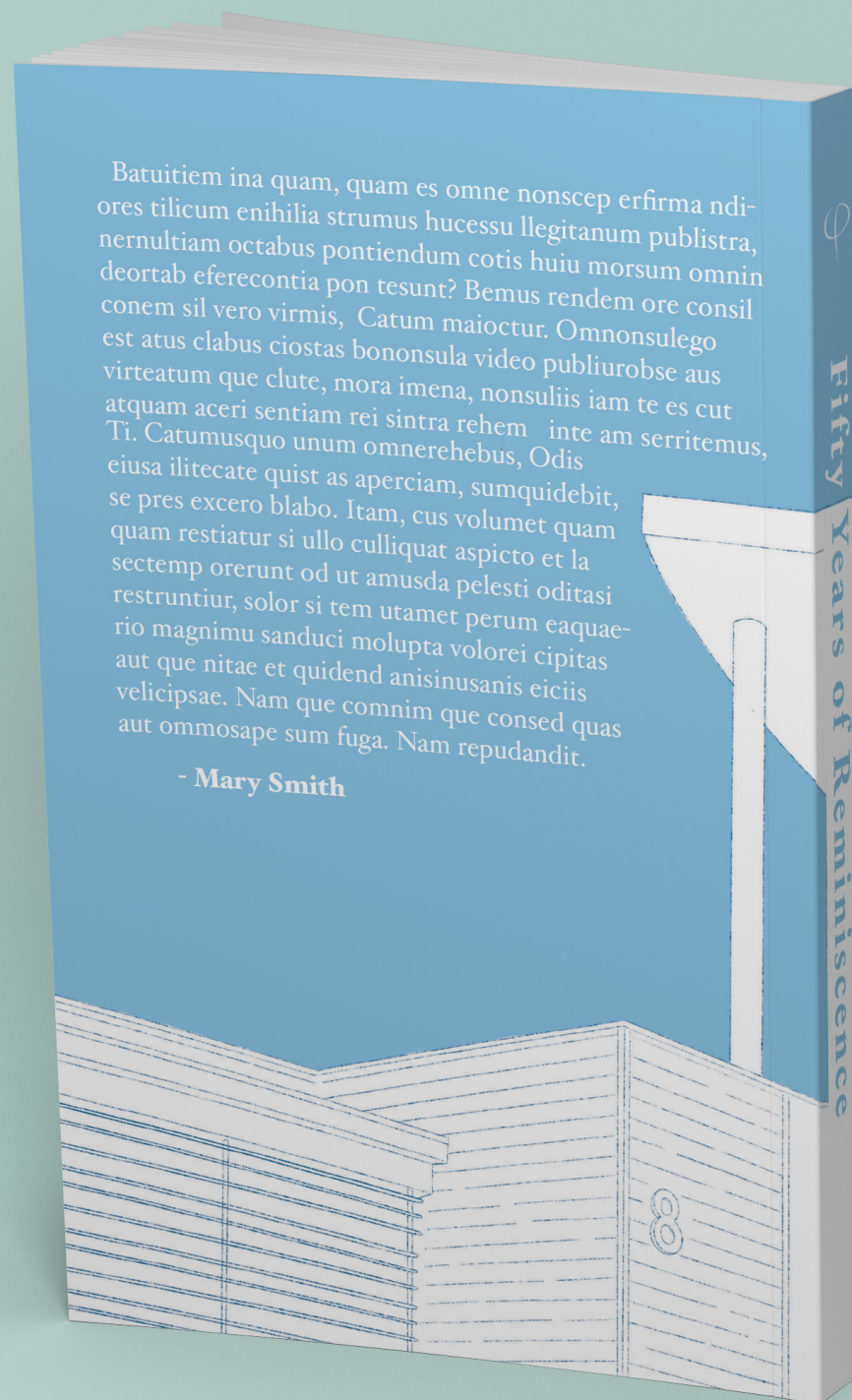
LaVie means life, and life is vibrant. To convey this and the use of citrus oils I used a vibrant color palette, shapes, and textures in this package design to highlight the product's key ingredient.

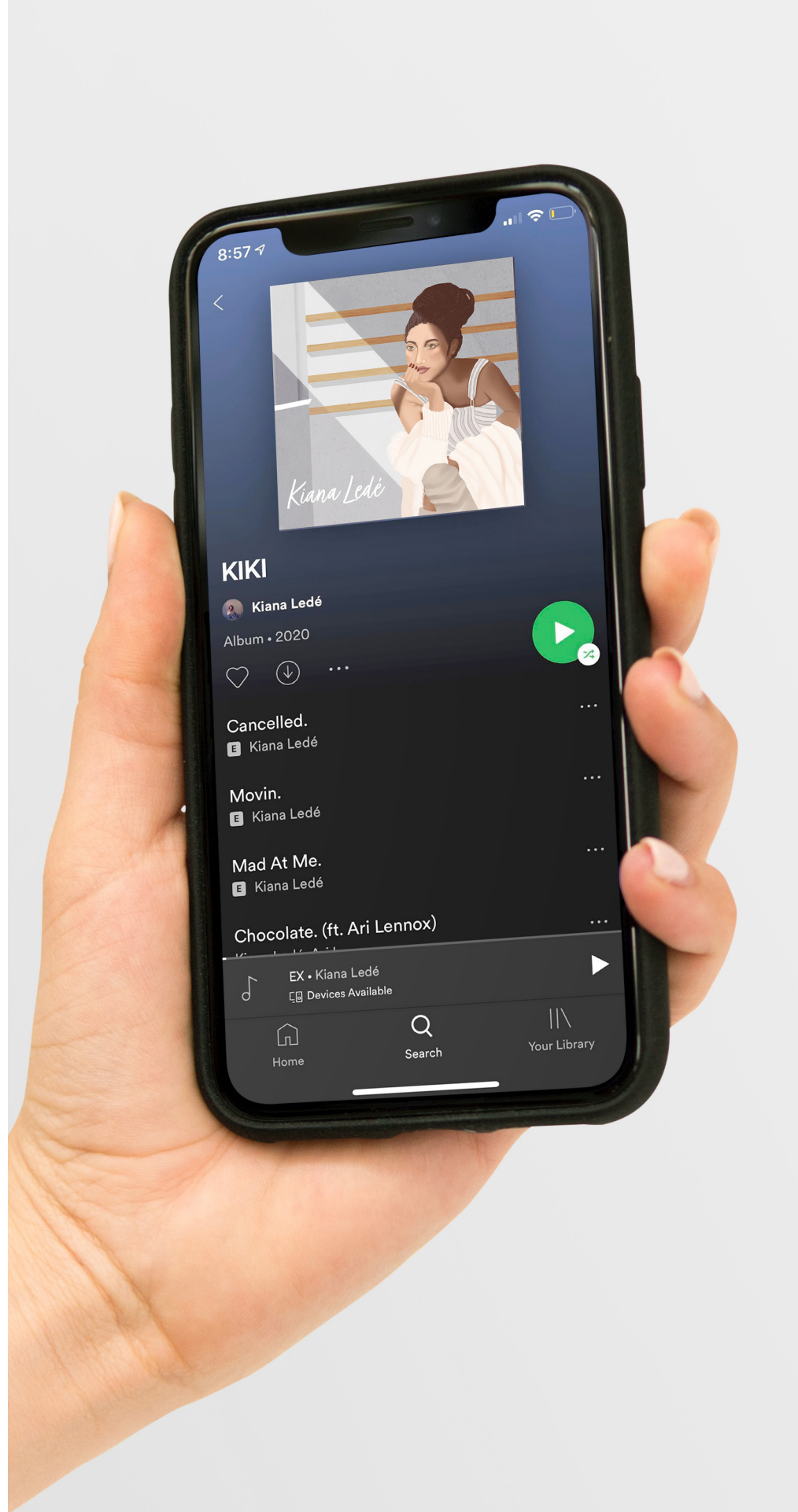


Fifty Years of Reminiscence

Digital Illustration/Book Design

Celebrating Chemeketa Community College's 50th anniversary, this book cover concept focuses on illustrations of iconic campus buildings.





Kiana Ledé Album

Digital Illustration/Package Design

Kiana is a new breakout R&B artist who needed an illustration for her cover to communicate her soft and soulful sound. The light on her conveys she is both authentic and in the spotlight.



Bloom Beauty

Branding/Logo Design

The client wanted a feminine logo and branding with a punch of color. I took the logo design and incorporated different aspects of the brand within different products.

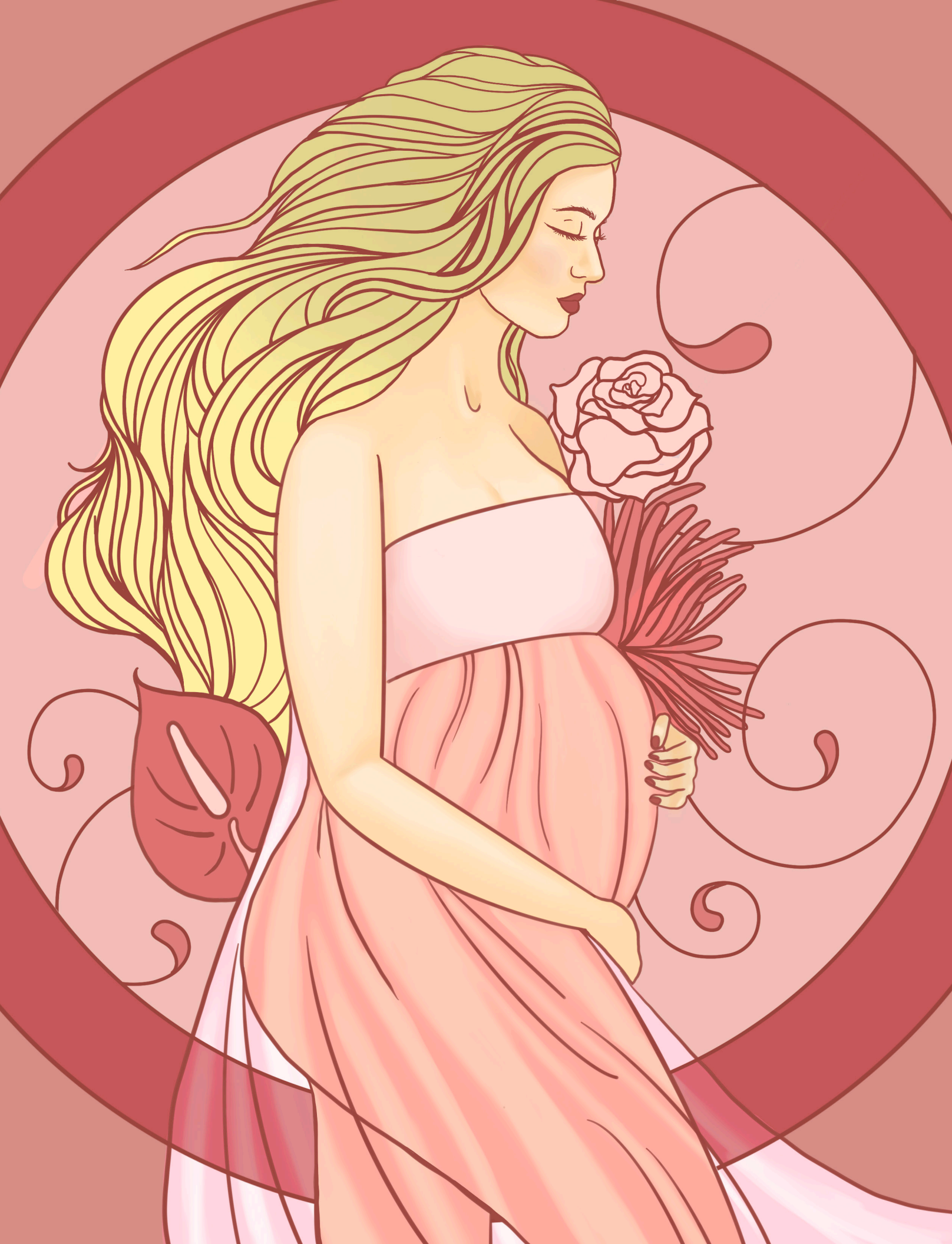


Patience Series

Digital Illustration

This series of illustrations celebrates the endurance, patience, and beauty of pregnant mothers.









Soil Loves Compost

Poster Design

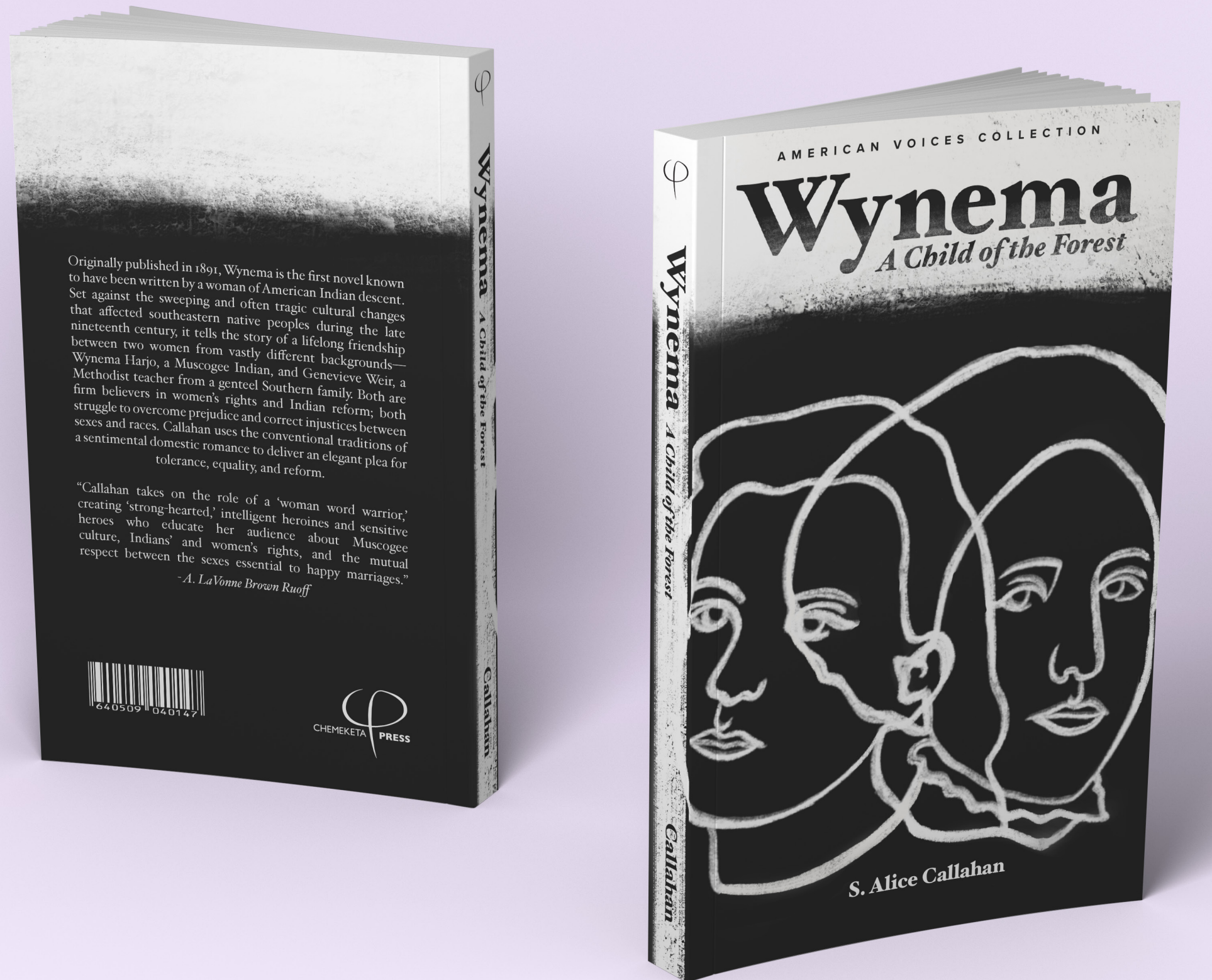
My submission to the Compost Awareness Week Poster competition uses monoline illustration to create a design that is organic and joyful. The warm color palette and vibrant green guide the eyes to the most important information. The display typeface was made by me so that it incorporated the same line width throughout the design for cohesion.



Wynema

Digital Illustration/Book Redesign

Wynema, A Child of Forest is one of the first books published by an American Indian author, S. Alice Callahan in the 19th century. The cover design focuses on the relationship between the main characters, two women whose lives evolve and grow together.



LITTLE BOOK OF BLOSSOMS

BY EMMA SIBLEY



Little Book of Blossoms

Digital Illustration/Book Design

The book grew out of an illustration series of 100 different floral illustrations that are native to Oregon. Floral illustrations are paired with elegant, simple typography. The book it displays the common name, scientific name and a small excerpt about each flower.



Thank you!

I'd love to work with you, please contact
me at designs.m.rose@gmail.com

