Credits:
Adobe Stock
Pixabay
Alsea Acres
Chemeketa's International Programs
Chemeketa's TRIO & CCP
McMinnville Film Festival
Capital Coffee
Chemeketa

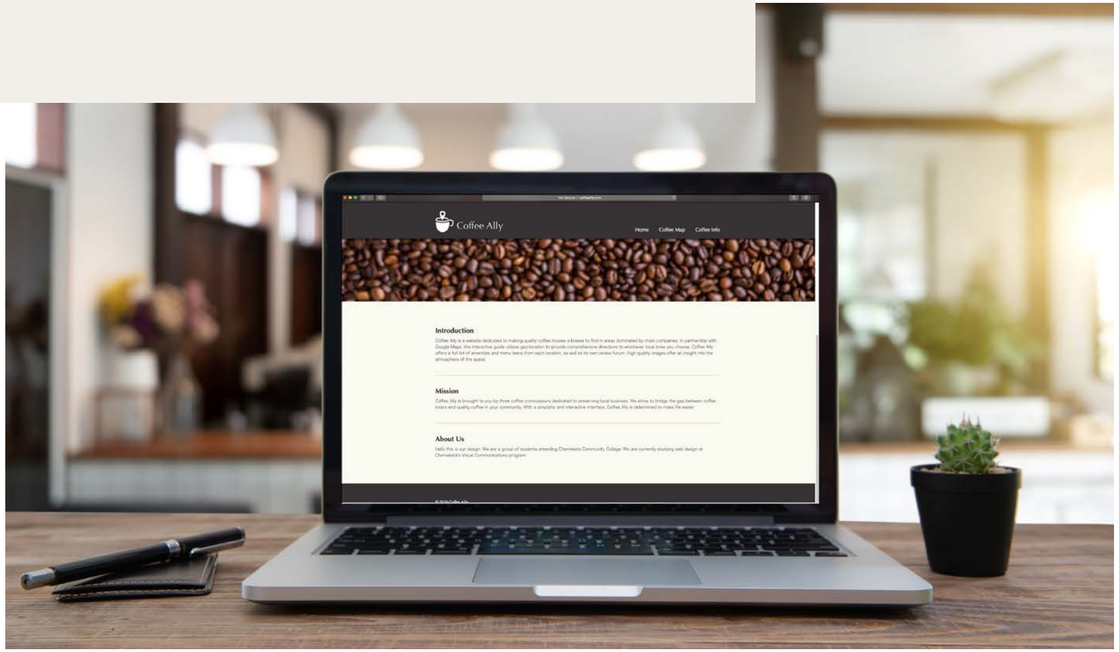
Web: *jesusarellano.design*
Email: *jdesign@jesusarellano.design*

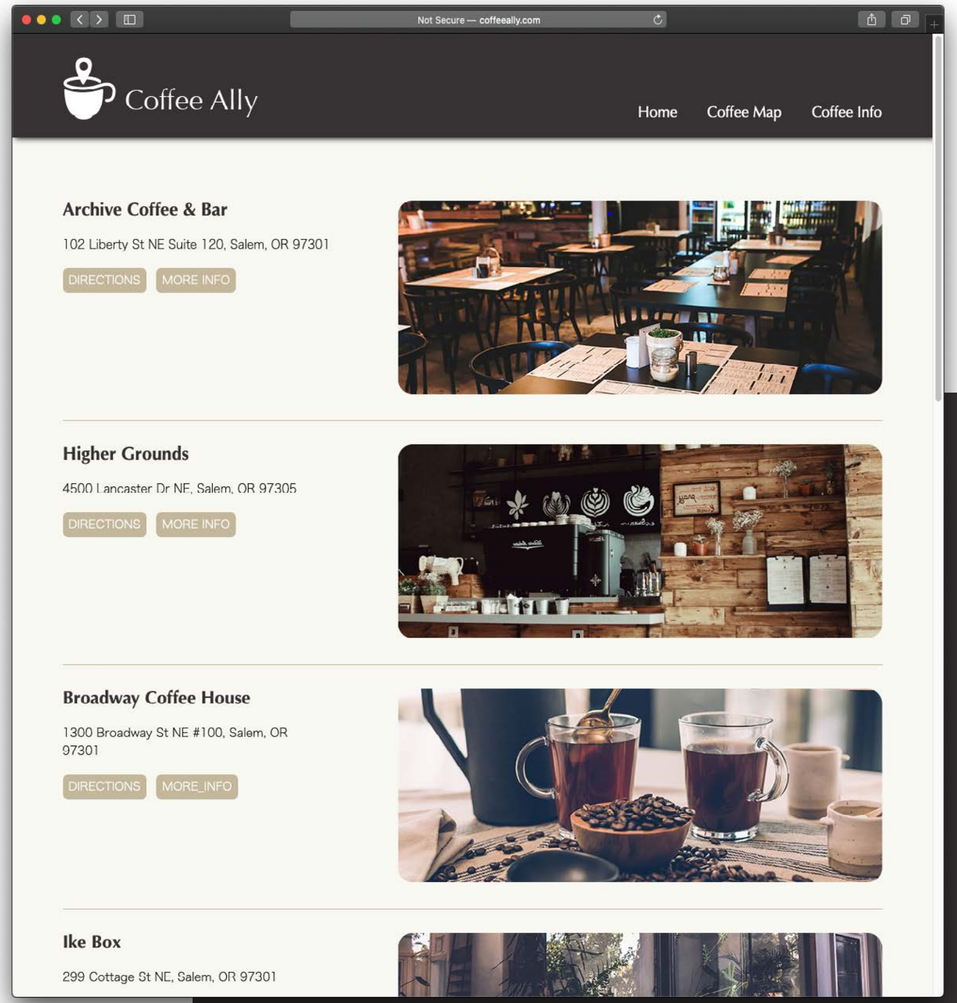
COFFEE ALLY

Web Design | *Diseño Web*

In this project I collaborated with two other designers. My role was to design the desktop and mobile interface.

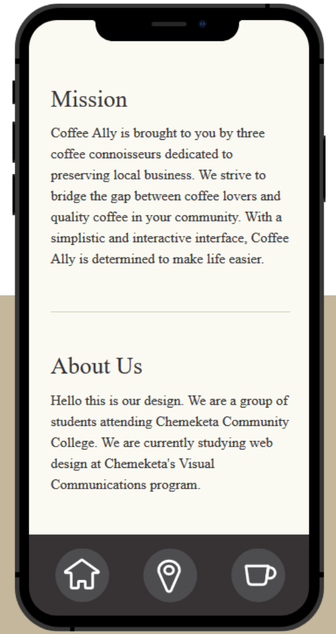
En este proyecto colaboré con otros dos diseñadores. Mi función era diseñar la interfaz de escritorio y móvil.

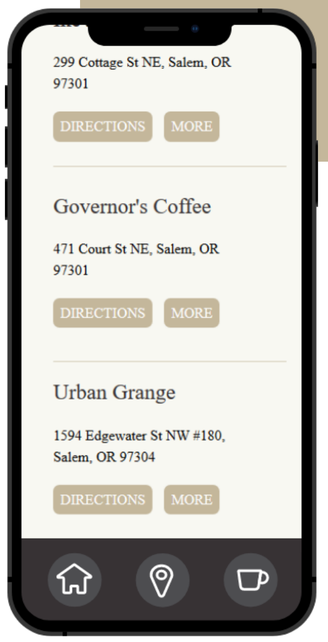




299 Cottage St NE, Salem, OR
97301
DIRECTIONS
MORE
Governor's Coffee
471 Court St NE, Salem, OR
97301
DIRECTIONS
MORE
Urban Grange
1594 Edgewater St NW #180,
Salem, OR 97304
DIRECTIONS
MORE

URBAN
GRANGE
Coffee
Urban Grange
Urban Grange Coffee is mindfully designed as a family-friendly, neighborhood coffee shop where you can choose your experience; hang out with others or enjoy solitude.
Location:
1594 Edgewater Street NW, Salem, OR


Mission
Coffee Ally is brought to you by three coffee connoisseurs dedicated to preserving local business. We strive to bridge the gap between coffee lovers and quality coffee in your community. With a simplistic and interactive interface, Coffee Ally is determined to make life easier.
About Us
Hello this is our design. We are a group of students attending Chemeketa Community College. We are currently studying web design at Chemeketa's Visual Communications program.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DIRECTIONS
MORE

CULTURE FAIR

Graphic Design | *Diseño Gráfico*

Chemeketa Community College's International Programs hosts the Culture Fair, a yearly event that celebrates international students and their cultures. In 2019 I was fortunate enough to design all promotion for the event including: bookmarks, shirts, posters, and signs. The theme for 2019 was mythical creatures and I decided to create advertising based on three creatures from the continents where most of the international students come from: North America, Asia, and Africa.

El Programa Internacional de Chemeketa tiene un evento cada año que es La Feria Cultural, para promover a los estudiantes internacionales. En el 2019 tuve el placer de diseñar todo el paquete que incluye marcadores para libros, camisetas, carteles, y tiendas de mesa. El tema se trataba de criaturas míticas y decidí crear el paquete basado en las tres criaturas míticas de los países donde son la mayoría de los estudiantes internacionales: Norteamérica, África y Asia.

WANTED
Find us at:
25th
INTERNATIONAL
CULTURE
FAIR

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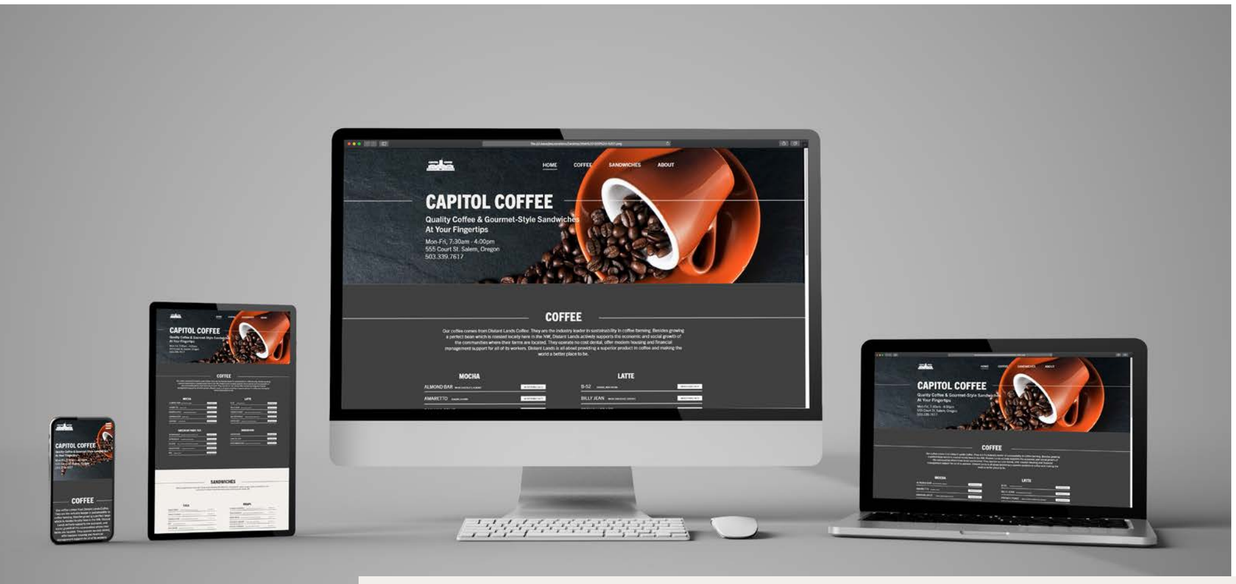
CAPITOL COFFEE

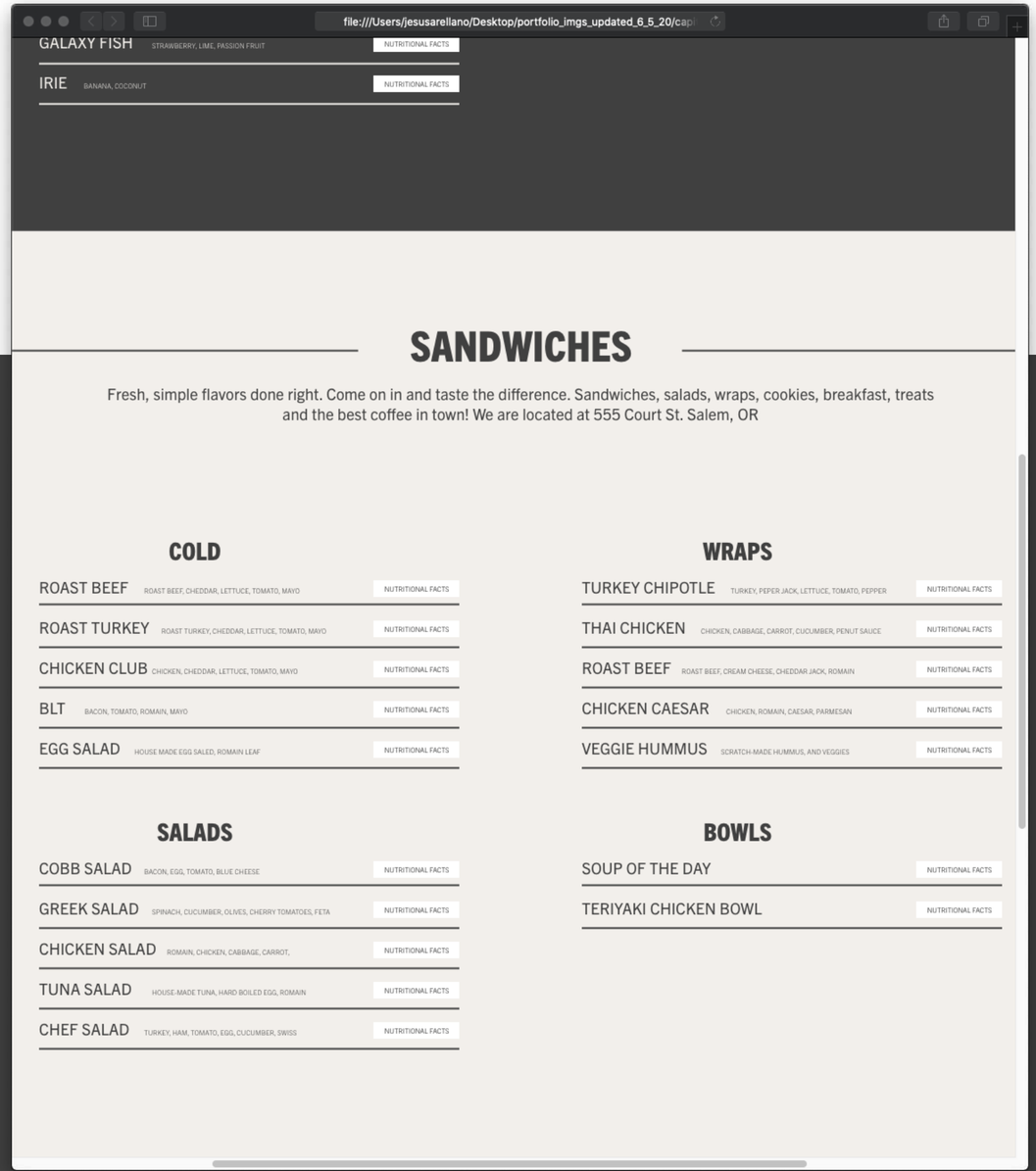


Web Design | *Diseño Web*

This project focused on small businesses in Salem. This is a concept for redesigning the website for Capitol Coffee, a small coffee shop located downtown. When redesigning this website I wanted to keep simplicity but match the typography in the branding, as well as clean-up and modernize the site.

Trabajé en este sitio web como parte del proyecto para seleccionar una pequeña empresa aquí en salem y completar el rediseño de su sitio web. La pequeña empresa que elegí fue Capitol Coffee, una pequeña cafetería ubicada en el centro de Salem.

file:///Users/jesusarellano/Desktop/portfolio_imgs_updated_6_5_20/capi
CAPITOL COFFEE
HOME
COFFEE
SANDWICHES
ABOUT
CAPITOL COFFEE
Quality Coffee & Gourmet-Style Sandwiches
At Your Fingertips
Mon-Fri, 7:30am - 4:00pm
555 Court St. Salem, Oregon
503.339.7617
COFFEE
Our coffee comes from Distant Lands Coffee. They are the industry leader in sustainability in coffee farming. Besides growing a perfect bean which is roasted locally here in the NW, Distant Lands actively supports the economic and social growth of the communities where their farms are located. They operate no cost dental, offer modern housing and financial management support for all of its workers. Distant Lands is all about providing a superior product in coffee and making the world a better place to be.
MOCHA
ALMOND BAR WHITE CHOCOLATE, ALMOND NUTRITIONAL FACTS
AMARETTO ALMOND, CHERRY NUTRITIONAL FACTS
BANANA SPLIT VANILLA, BANANA, DARK COCOLATE NUTRITIONAL FACTS
CARAMELIZER CARAMEL MOCHA NUTRITIONAL FACTS
COCOMO COCONUT MOCHA NUTRITIONAL FACTS
LATTE
B-52 ORANGE, IRISH CREAM NUTRITIONAL FACTS
BILLY JEAN WHITE CHOCOLATE, COCONUT NUTRITIONAL FACTS
FRENCH TOAST WHITE CHOCOLATE, BROWN SUGAR CINNAMON NUTRITIONAL FACTS
GOLDEN EAGLE VANILLA, CARAMEL W/ CARAMEL DRIZZLE NUTRITIONAL FACTS
HORCHATA CARAMEL, WHITE CHOCOLATE, CINNAMON NUTRITIONAL FACTS
GREEN OR PARIS TEA
AFTERSHOCK STRAWBERRY, BLACKBERRY, RASPBERRY, LIME NUTRITIONAL FACTS
AMERICANO
AMERICANO NUTRITIONAL FACTS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GALAXY FISH STRAWBERRY, LIME, PASSION FRUIT NUTRITIONAL FACTS
IRIE BANANA, COCONUT NUTRITIONAL FACTS
SANDWICHES
Fresh, simple flavors done right. Come on in and taste the difference. Sandwiches, salads, wraps, cookies, breakfast, treats and the best coffee in town! We are located at 555 Court St. Salem, OR
COLD
ROAST BEEF ROAST BEEF, CHEDDAR, LETTUCE, TOMATO, MAYO NUTRITIONAL FACTS
ROAST TURKEY ROAST TURKEY, CHEDDAR, LETTUCE, TOMATO, MAYO NUTRITIONAL FACTS
CHICKEN CLUB CHICKEN, CHEDDAR, LETTUCE, TOMATO, MAYO NUTRITIONAL FACTS
BLT BACON, TOMATO, ROMAIN, MAYO NUTRITIONAL FACTS
EGG SALAD HOUSE MADE EGG SALED, ROMAIN LEAF NUTRITIONAL FACTS
WRAPS
TURKEY CHIPOTLE TURKEY, PEPER JACK, LETTUCE, TOMATO, PEPPER NUTRITIONAL FACTS
THAI CHICKEN CHICKEN, CABBAGE, CARROT, CUCUMBER, PENUT SAUCE NUTRITIONAL FACTS
ROAST BEEF ROAST BEEF, CREAM CHEESE, CHEDDAR JACK, ROMAIN NUTRITIONAL FACTS
CHICKEN CAESAR CHICKEN, ROMAIN, CAESAR, PARMESAN NUTRITIONAL FACTS
VEGGIE HUMMUS SCRATCH-MADE HUMMUS, AND VEGGIES NUTRITIONAL FACTS
SALADS
COBB SALAD BACON, EGG, TOMATO, BLUE CHEESE NUTRITIONAL FACTS
GREEK SALAD SPINACH, CUCUMBER, OLIVES, CHERRY TOMATOES, FETA NUTRITIONAL FACTS
CHICKEN SALAD ROMAIN, CHICKEN, CABBAGE, CARROT, NUTRITIONAL FACTS
TUNA SALAD HOUSE-MADE TUNA, HARD BOILED EGG, ROMAIN NUTRITIONAL FACTS
CHEF SALAD TURKEY, HAM, TOMATO, EGG, CUCUMBER, SWISS NUTRITIONAL FACTS
BOWLS
SOUP OF THE DAY NUTRITIONAL FACTS
TERIYAKI CHICKEN BOWL NUTRITIONAL FACTS

2019 STUDENT LEADERSHIP

Graphic Design | *Diseño Gráfico*

While working on the Design Op team at Chemeketa Community College, I was in charge of designing the advertising for the 2019 Student Leadership Conference. This promotional package included a logo, poster, manual, and other printed assets that were given away to students like and backpacks for students.

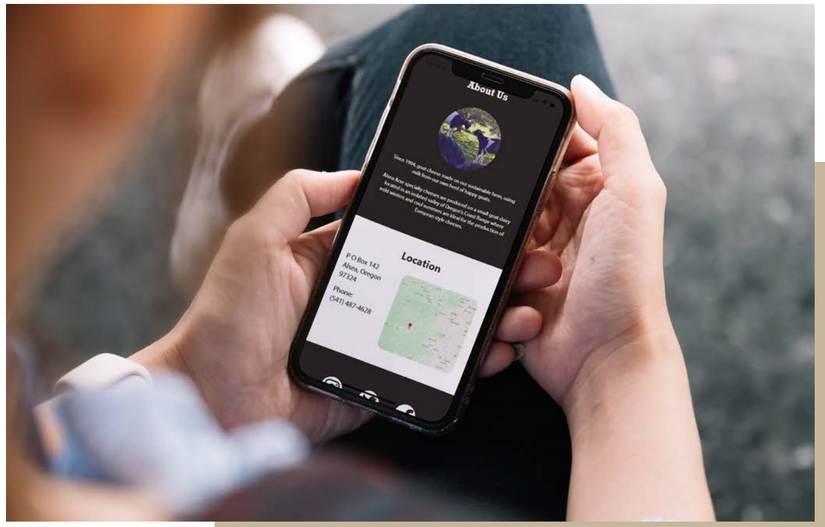
Mientras trabajaba en Design Op en Chemeketa Community College, estaba a cargo de presentar el paquete de diseño de Liderazgo Estudiantil 2019. Este paquete incluía un logotipo, póster, manual y algunos marcadores. El logotipo se usó en camisetas y mochilas para los estudiantes.

ALSEA ACRES

Web Design | *Diseño Web*

This is a Alsea Acres website design was created using Adobe XD. The main goal of this site is to increase their cheese sales and establish their initial presence on the web.

Este es un diseño web creado en Adobe XD para una pequeña empresa familiar que vende queso de cabra. Su pequeño negocio es Alsea Acres. El objetivo principal de este sitio es aumentar sus ventas de queso y ponerlos en el mapa, ya que actualmente no tienen un sitio web.



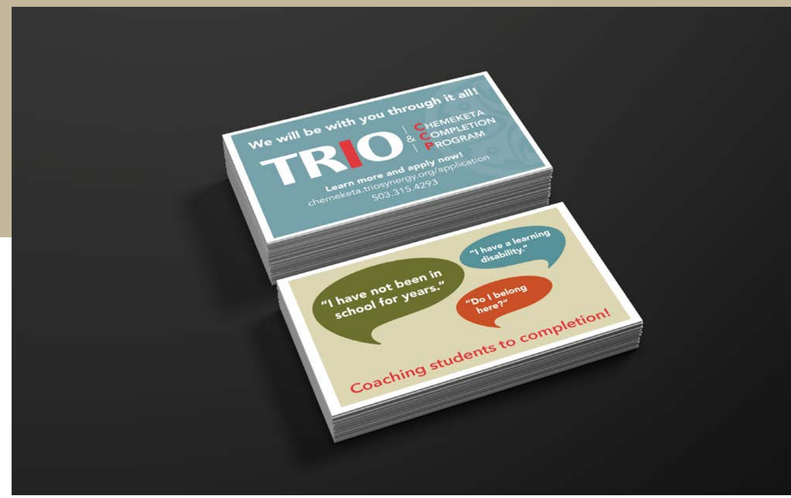
TRIO & CCP

TRIO
&
CHEMEKETA COMPLETION PROGRAM

Graphic Design | *Diseño Gráfico*

This project was a re-branding of Chemeketa's TRIO & CCP programs. It included a new logo, posters, business cards, shirts, and rack cards.

Este proyecto fue un cambio de marca de los programas TRIO y CCP de Chemeketa. Incluía un nuevo logotipo, carteles, tarjetas de presentación, camisas y tarjetas publicitarias.



INTERNATIONAL STICKERS

Graphic Design | *Diseño Gráfico*

I designed these stickers to create a fun way to share and promote International Programs at Chemeketa that includes the world and notable global monuments.

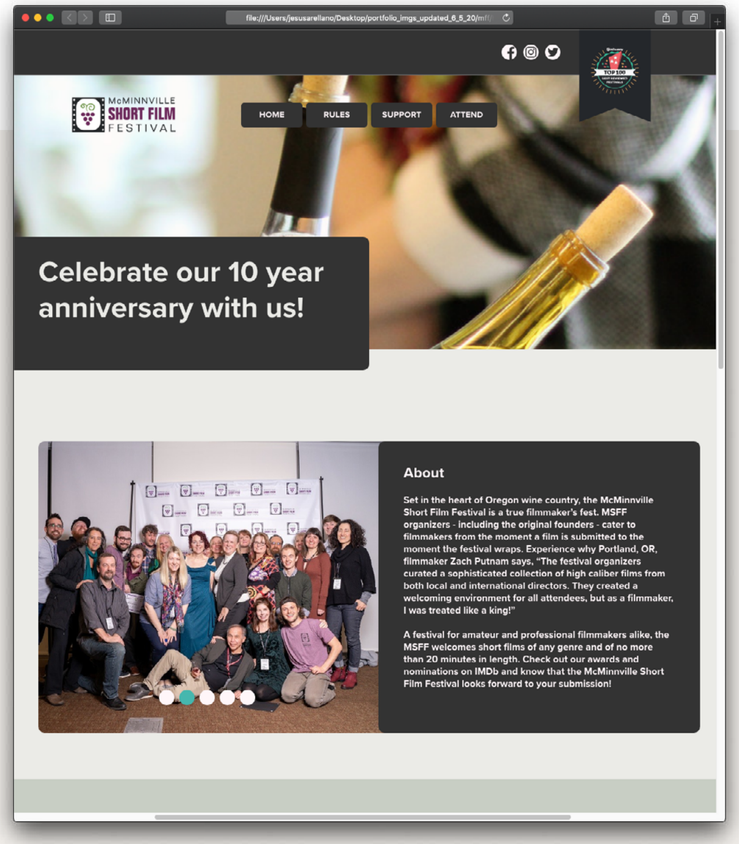
Estas pegatinas fueron creadas con el propósito de promover los Programas Internacionales de Chemeketa. Con estas pegatinas quería incluir el mundo y monumentos importantes de algunos países.

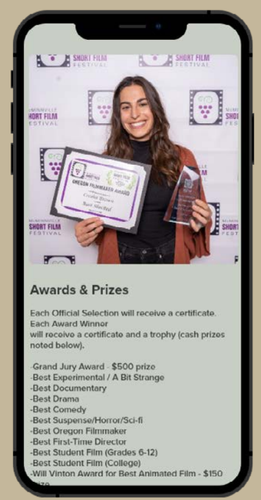
MCMINNVILLE FILM FESTIVAL

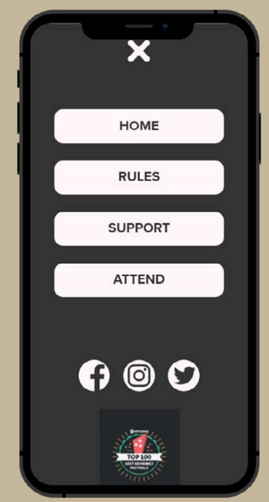
Web Design | *Diseño Web*

This is concept for redesigning the website for the McMinnville Film Festival. My design strategy was to make it more clear to visitors what the organization does.

Este es otro sitio web diseñado para el Festival de Cine de Mcminnville, dirigido por una pequeña empresa cuyo objetivo principal es promover este evento. Cuando trabajaba en este sitio, quería asegurarme de que la promoción fuera la máxima prioridad, también quería informar a los usuarios de qué se trataba el evento.







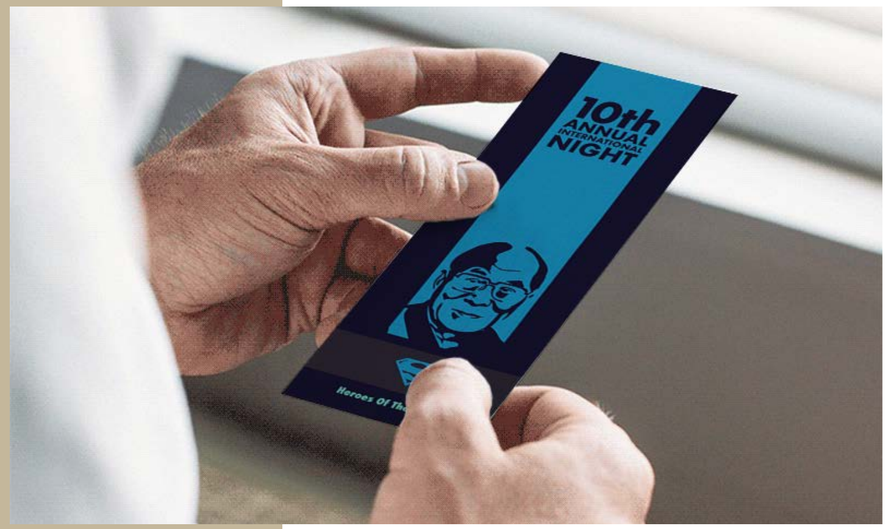
INTERNATIONAL NIGHT

Graphic Design | *Diseño Gráfico*

Chemeketa's International Programs most popular event is International Night. While working as their graphic designer, I was in charge of creating the advertising for the 2019 International Night.
The 2019 theme was "Real Heroes of the World."
My design strategy was to take leaders who have changed the world and combine them with superhero branding. This promotion included posters, tickets, displays for wide screens, signs, and the event program.

Los Programas Internacionales de Chemeketa organizan una serie de eventos cada año. Su evento más popular y más grande es la Noche Internacional. Mientras trabajaba como su diseñador gráfico, estaba a cargo de crear el paquete promocional para la noche internacional de 2019. El tema de ese año fue verdaderos héroes del mundo y en mi diseño quería incluir a algunas de las personas que son verdaderos héroes. Este paquete incluía carteles, boletos, pantallas para pantallas anchas, carpas de mesa y el programa.

Heroes Of The World
Heroes Of The World
Heroes Of The World
Heroes Of The World
Heroes Of The World


10th
ANNUAL
INTERNATIONAL
NIGHT

Heroes Of The World
10th
ANNUAL
INTERNATIONAL
NIGHT
Friday, February 21
Doors open at 6pm
show starts at 6:30pm
Salem Campus
Bldg. 6, Auditorium
Sponsored by: International Programs
Heroes Of The World
10th
ANNUAL
INTERNATIONAL
NIGHT
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