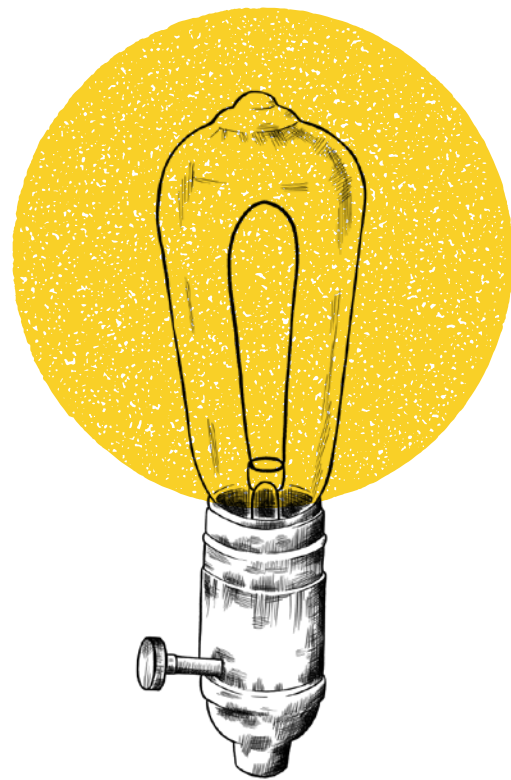


# House *of* Hands





# **Digital Illustration**

*2020*

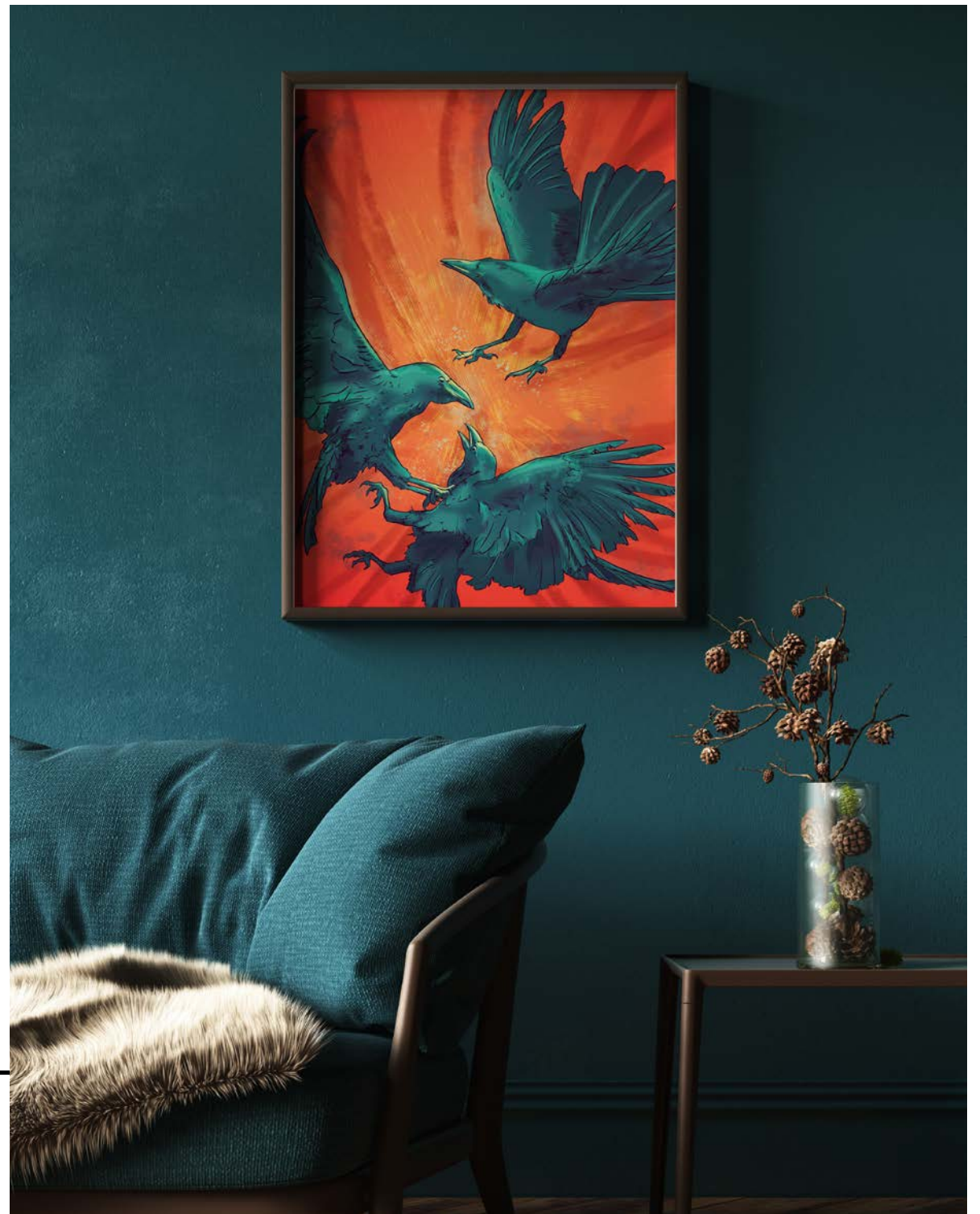
This piece is an illustrative color study of the vice, wrath. Executed primarily in Procreate and finished in Photoshop, my aim was to use bold color and a dynamic composition to convey tension and motion.

*Digital Illustration*

*Procreate*

*Poster Design*

*Photoshop*





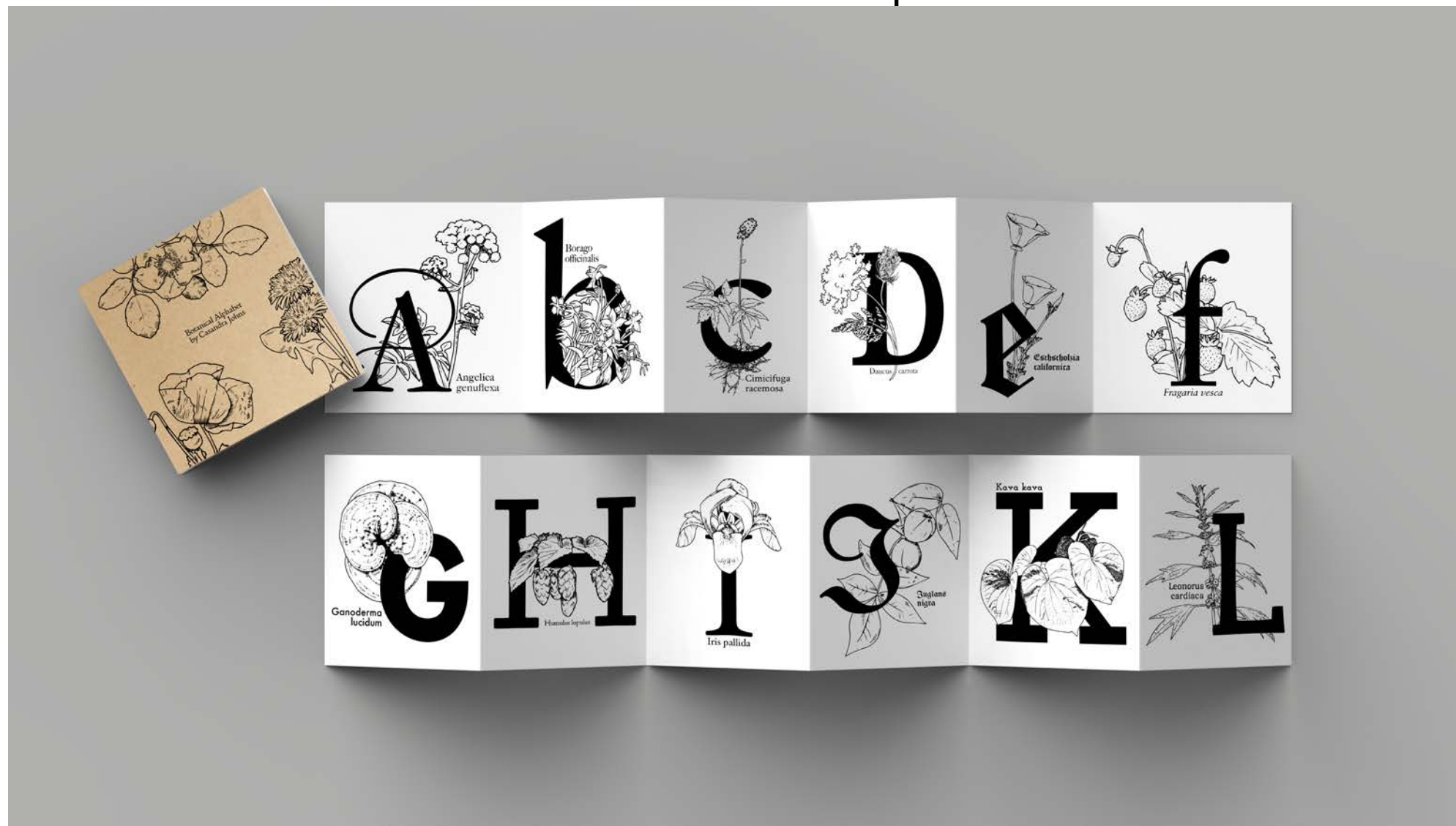
Angelica  
genuflexa

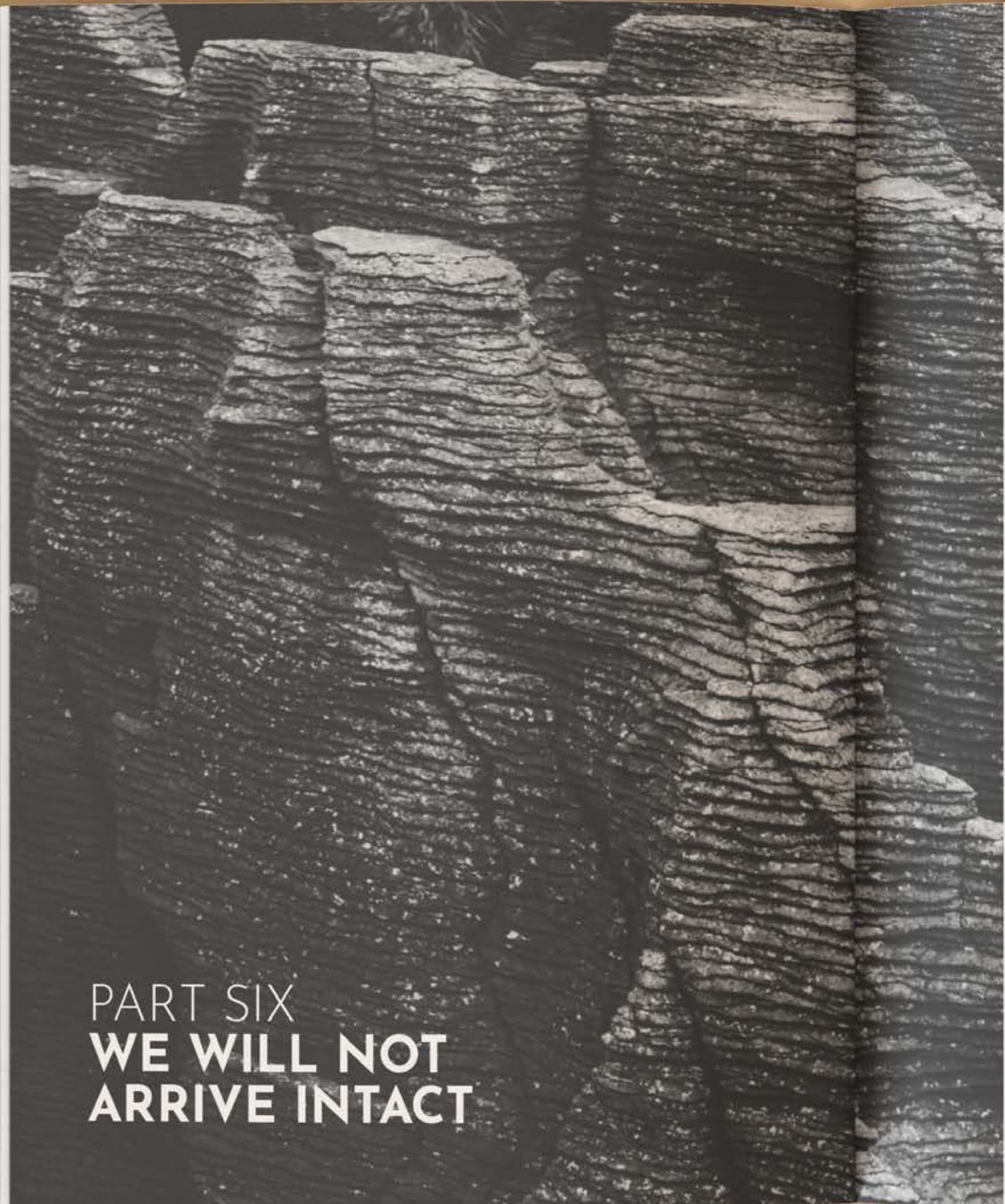
# Illustrated Typography

2019

I created this botanical alphabet while participating in 36 Days of Type in 2019. Each day I explored a different typeface and paired it with an illustration of a plant and a corresponding letter. I then took the collection and turned it into an accordion-bound book which won the Vice President's award and the Chemeketa Community College Student Art Show in 2019.

*Typography*  
*Digital Illustration*  
*Illustrator*





PART SIX  
**WE WILL NOT  
ARRIVE INTACT**

**THE FUTURE IS UNWRITTEN.**

How we choose to respond matters. Even in the face of what lies ahead, our response to these times of trouble may be varied, but it will always be layered with grief. This cannot be avoided, and part of what I call our sacred response will come from this place of grief. As such, we shouldn't give into nihilism and cynicism, and if I could be dogmatic about it, our actions should not be based on an anticipated outcome, that we can be saved or that there is a battle to be won (to "save the Earth"—which is just a coded phrase for "save this civilization"). We are past that point.

Regardless of what is coming, we must demonstrate our love for the Earth, in all the forms that comes in. Our love is not an abstract, it's as tangible and as real the air we breathe and the soil beneath our feet. How we choose to be in this time is as important, if not more so, than any other time previous. Our love does not recede, and is not diminished, because death is around the bend. This is as true for the individual as it is for the collective. Our acceptance of limits is what makes our lives all the more meaningful, and any system that infringes on our ability to fulfill our obligations as members of this planet's community of life should be resisted, full stop.

In the previous section, I pointed to a range of responses that, at least in my view, will not elicit anything close to the kinds of actions that are actually required of us. Whether it's the vengeful, murderous, and wild outbursts of violence of misanthropes and nihilists, or the concerted efforts to remake capitalism under a "sustainable" energy paradigm that only deepens and further replicates the worst aspects of this world-eating machine, these responses will not solve, let alone resolve, a damn thing.

**Book  
Design**  
2020

*We Live in the Orbit Of Beings Greater Than Us* is a compilation of interviews from Patrick Farnsworth's podcast, *Last Born in the Wilderness*, published by Gods & Radicals Press. It focuses on the topics of climate change and near term human extinction. I had the privilege of designing the cover and interior layout for this powerful piece, and chose to use bold black and white textural photography to reflect the drama and gravity of the subject matter.



*Book Cover Design*

*Book Layout*

*InDesign*



# Package Design

## 2019

This label and icon system for a fictional company, Craft Work Beer, was created for a package design class. I wanted to bring my love of mixed media into the process and completed the initial designs with hand-carved and printed wood blocks. The result gives the labels a unique, hand-rendered feel.




*Package Design*  
*Original Blockprint*  
*Icon Design*  
*Illustrator*



Corvus & Coil helps businesses develop content and marketing. They asked me to create an illustrative logo that reflects their vintage aesthetic and the mythos behind their name. I chose an etching-inspired approach and hand lettering for their unique brand.

# Logo Design 2020



CORVUS & COIL



*Logo Design*

*Digital Illustration*

*Procreate*

# Digital Illustration

2020





*Digital Illustration*  
*Botanical Illustration*  
*Procreate*

Minto Island Growers is a family-owned organic farm that also processes tea here in the Pacific Northwest. To highlight this special aspect of their business, we designed a series of tea towels based on the tea production process. One towel shows the plant as a traditional botanical illustration, another depicts the tip of the leaves in their ideal harvesting state, and the final towel shows tea leaves in each state of the drying and curing process. This project required a lot of research into an ancient process and capturing it visually was a fun challenge.

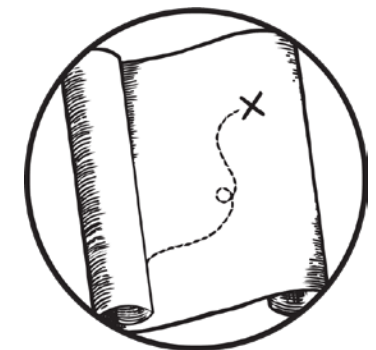
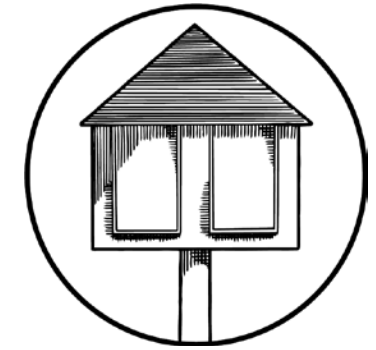
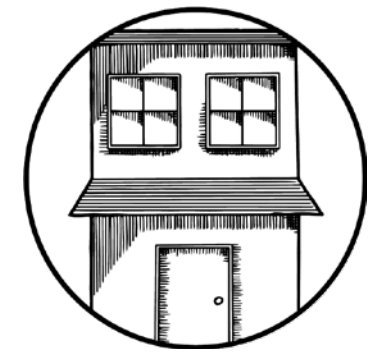
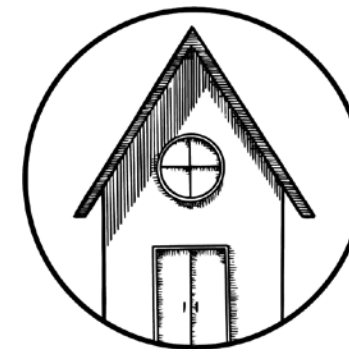
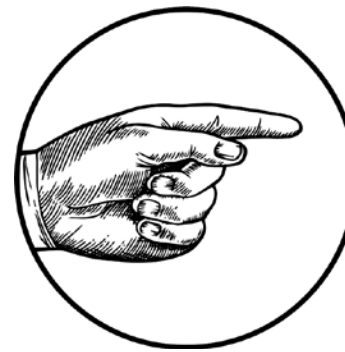


# Interface Design

2020



Salem Reads is mobile-first group project. We cataloged local bookstores, libraries, and free libraries, then hand-coded a website including Geolocation features in order to connect users to books near them. I designed and illustrated the icon system for this site, inspired by block prints and etchings in old books. I also worked on the HTML, CSS, and Geolocations components. Visit [salemreads.com](https://salemreads.com) to see the full website.



*Interface Design*  
*HTML/CSS*  
*JavaScript*  
*Icon Design*



# **Interactive Infographic**

*2020*

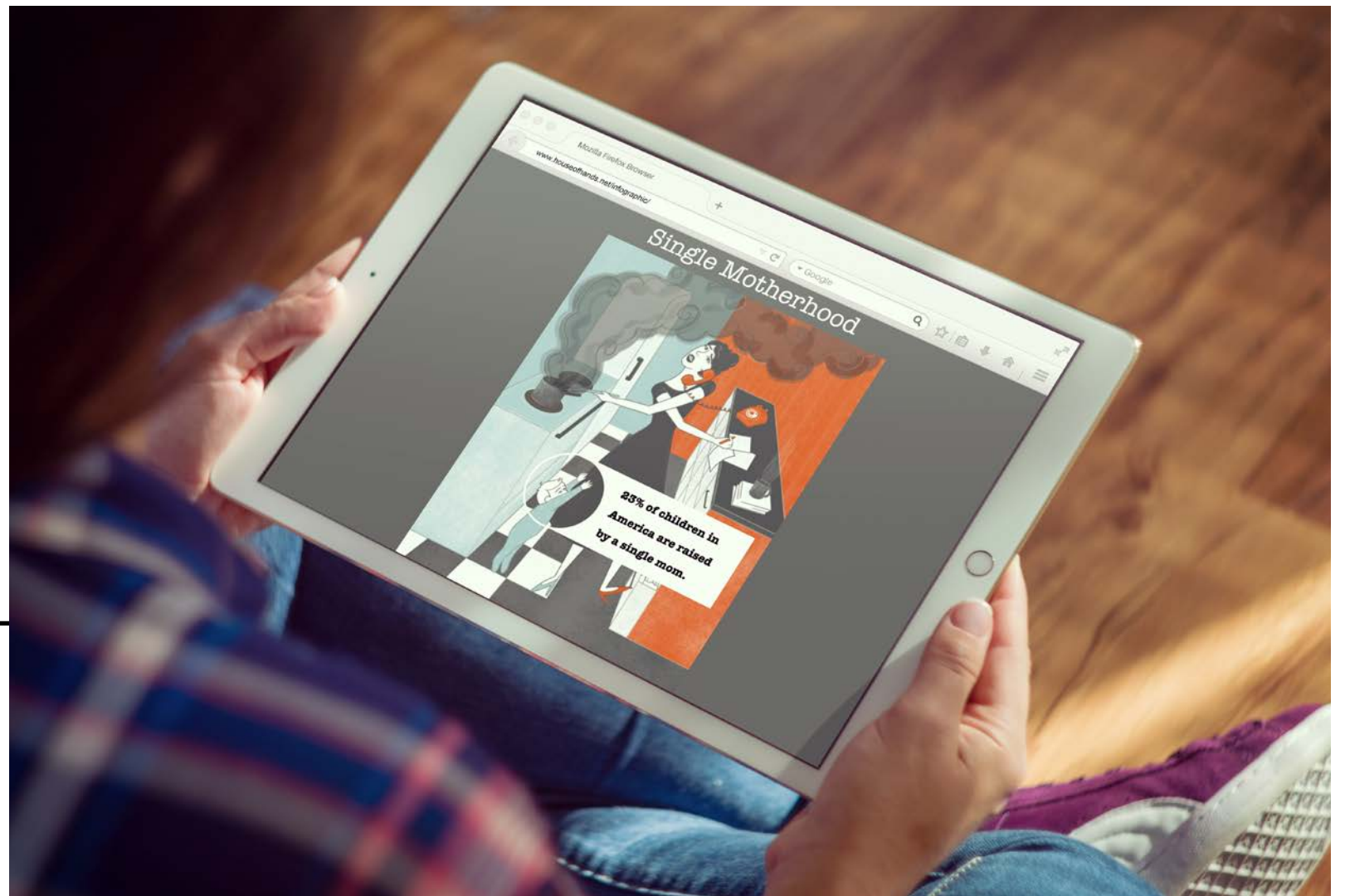


*Digital Illustration*

*Procreate*

*Tumult Hype*

*Interactive Infographic*



This began as an assignment focused on conceptual illustration. I wanted to mimic 1950s-style ads, but rather than showing the happy housewife, I chose to juxtapose the style with a message about the challenges of single motherhood. I then adapted the original image in Tumult Hype to create a coded interactive infographic, with objects in the image expanding to reveal statistics about single parenting. Visit [houseofhands.net](http://houseofhands.net) to see the full animation.

# Historical Study

2017

In this historical study, I completed one hundred different page layouts. I started by researching and recreating the typography and design of a handful of important pages from history—working with pieces from Gutenberg to Eric Gill. Then I took what I learned and created my own layouts, playing off of the things I noticed in the original pieces. Some of the resulting layouts were failed experiments, but many gave me ideas that I have implemented in projects since. This is a sampling of the one hundred pages I designed or reproduced.



**Historical Study**  
**Typography**  
**Page Layout**  
**InDesign**





# Digital Illustration

2020

This is a piece chosen for the 25th annual Visual Communications portfolio show. Our graduating class decided to represent our creative and educational process with the theme, *Cultivating Creativity*. I chose to juxtapose vibrant colors with more traditional botanical illustrations and finished the piece by turning it into an animated poster using After Effects. Visit [houseofhands.net](http://houseofhands.net) to see the full animation.



*Digital Illustration*

*Procreate*

*After Effects*



**I AM A GRAPHIC AND WEB DESIGNER** with a focus on illustration and book design. I've been working with independent publishers such as Gods & Radicals Press, Autonomous Press, Chemeketa Press, and my own press called House of Hands for the past five years. Part of my work involves helping authors and small publishing companies produce beautiful books; from copy editing, to layout and design, to illustration and navigating the printing and publishing process, I enjoy participating in every aspect of the journey of creating books from scratch.

I love to keep busy and try new things, and I love to work with small businesses and collectives. My work experience includes everything from publication to logo and branding development to interface design and package illustration. While my favorite work involves typography and illustration, I look forward to opportunities to learn new things and explore brand new outlets. I'm particularly excited to do more illustration work and front-end web design.

You can find me in Salem, Oregon gardening with my daughter, binding books, working at the pottery wheel, and reading. For inquiries, please visit [houseofhands.net](http://houseofhands.net) or contact me at [casandra@houseofhands.net](mailto:casandra@houseofhands.net).

MOCKUP PHOTOGRAPHY CREDITS: DREAMERMOCKUPS, ETSY; CITRUS & CINNAMON, CREATIVE MARKET; CAIOCALL, CREATIVE MARKET; 2DSIGHT, CREATIVE MARKET; ASYLAB, CREATIVE MARKET; STARTMOCKUPS, CREATIVE MARKET; PROFESSORINC, CREATIVE MARKET; RSPLANETA, CREATIVE MARKET; SUSIE DESIGN CO, CREATIVE MARKET; CUSTOMDESIGNER, ADOBE STOCK; NEW AFRICA, ADOBE STOCK; ARTJAFARA, ADOBE STOCK; SQS, ADOBE STOCK; CUSTOMDESIGNER, ADOBE STOCK; MERTKANTEKIN, ADOBE STOCK; VERESOVICH, ADOBE STOCK; SALIH, ADOBE STOCK; ALEXEY\_BOLDIN, ADOBE STOCK; ODDYSMILE, ADOBE STOCK; KASPARS GRINVALDS, ADOBE STOCK.

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