

BRANDI
Illustrator and Designer



ALE FERMENTED WITH LAVENDER AND HONEY

HONEY
LAVENDER

RAFTWOC
COMPANY

RAFTWOC
COMPANY

CRAFTWORK
COMPANY

ALE FERMENTED WITH LAVENDER AND HONEY

LAVENDER
HONEY

CRAFTWORK
COMPANY

6.5% ABV 20FL OZ

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery and may cause health problems.

BOTTLED ON 6 MAY 2020
BEST BY 6 MAY 2025



QUALITY GUARANTEED
MASTED BREWERY

Beer Scout

PAIR WITH
Rosemary rack of
lamb, ripe Taleggio
cheese and roasted
pear with vanilla ice
cream and honey.

BREWED BY CRAFTWORK
COMPANY IN WILLAMETTE
VALLEY OR

CT-MA-NY-HI-ME-OR 5¢ REFUND

Farm-to-barrel brewing is about selecting the best in locally sourced fruit and blending it into beers inspired by the great brewing traditions of the world. We aim to create something special and uniquely Oregonian.

Craftwork brewery is dedicated to producing seasonal artisan ales, brewed specifically to complement local cuisine sourced and prepared with the same great care and craft.



CRAFTWORK BREWERY

Logo and Package Design

The task was to create unified and eye catching labels for three flavors of beer. A contrast between the background and energetic type colors allow for the flavor names to visually jump off the shelf. This, combined with each labels' uniquely illustrated type and large amounts of negative space, creates an overall simplistic and sleek design that makes it stand out from its competitors.



NORTH SANTIAM
WATERSHED COUNCIL



NORTH SANTIAM
WATERSHED COUNCIL



NORTH SANTIAM
WATERSHED COUNCIL

NORTH SANTIAM WATERSHED COUNCIL

Logo Design

The North Santiam Watershed Council (NSWC) emphasized the importance of creating a logo that encapsulates the parts of their organization that makes them unique. This was done by incorporating elements of their business: their community, local environment, and treatment of water resources. By using the shape of a flag, this logo expresses a call to action for the NSWC. With the community placed at the top of their priorities highlighted in an energetic and friendly orange, their care for their local citizens can be seen easily by everyone.

SOIL LOVES



COMPOST

May 3-9, 2020

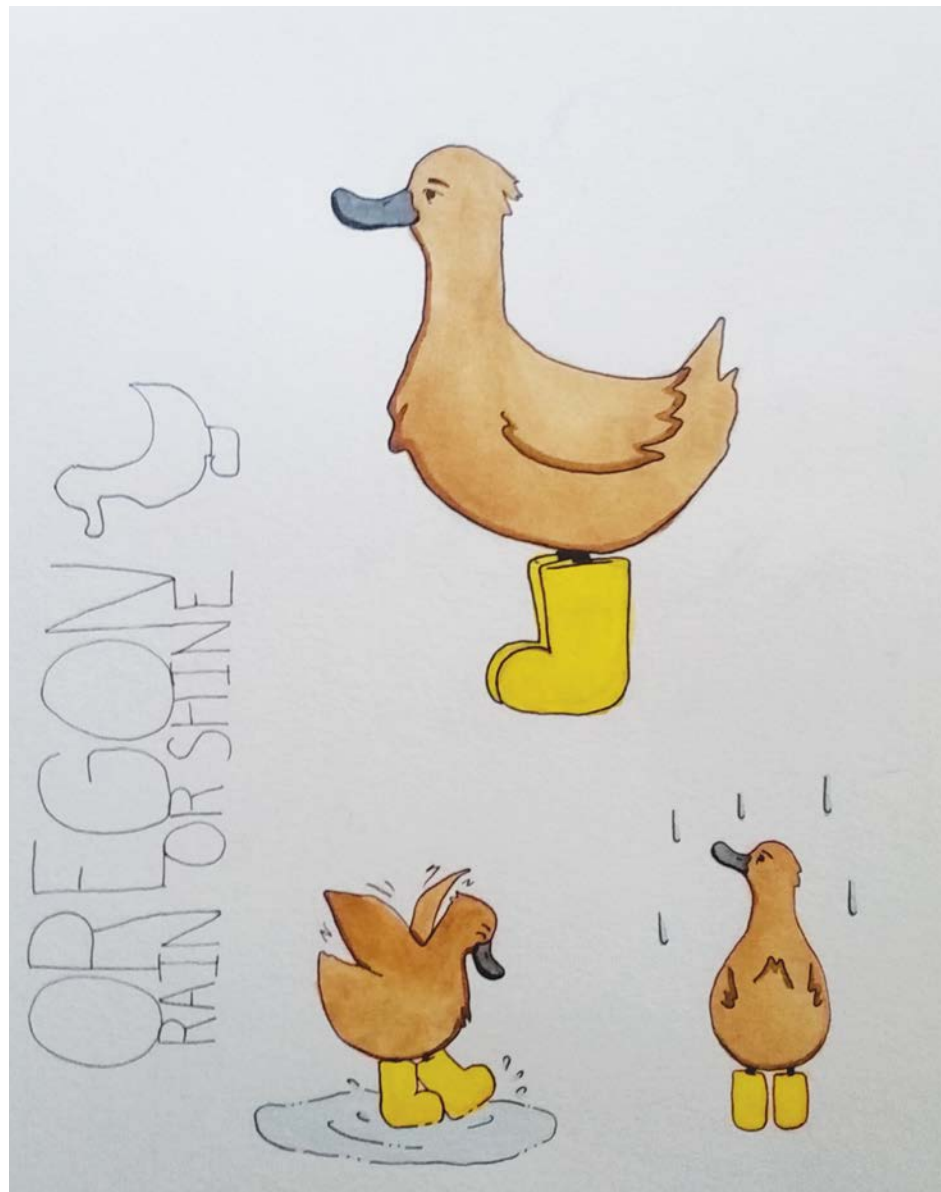
International Compost Awareness Week



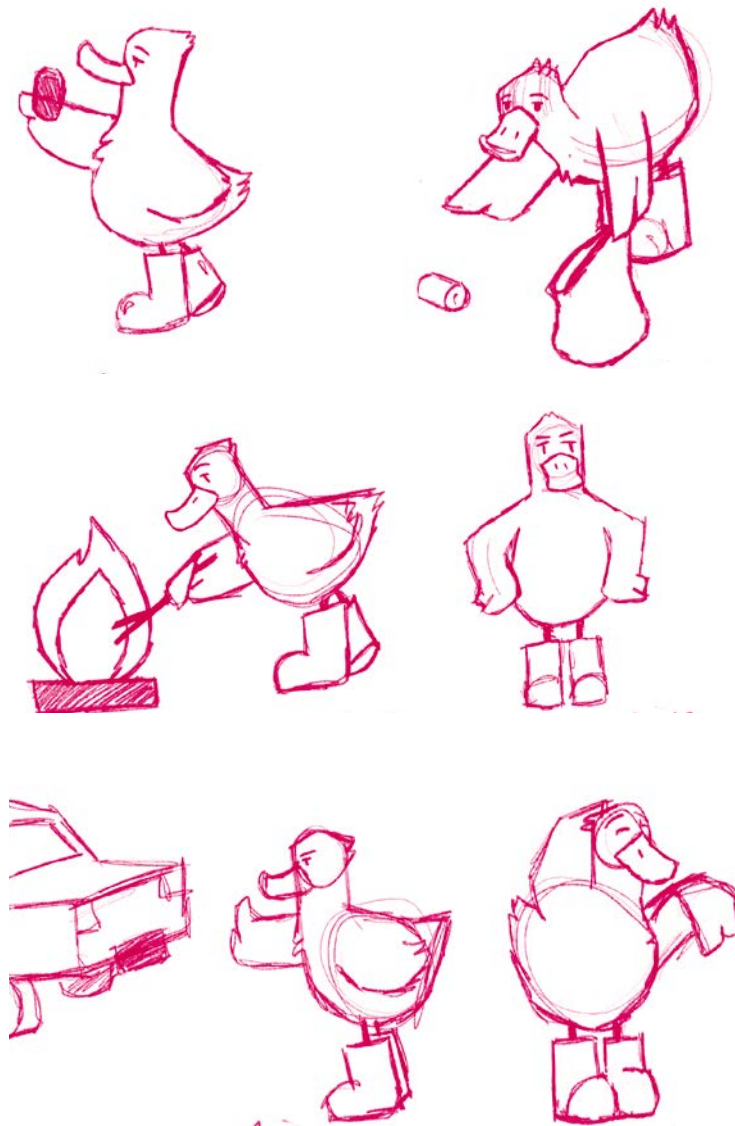
SOIL LOVES COMPOST *Poster Design*

While following guidelines set by the Centre for Organic Research and Education, this poster was created as a means of advertisement for the International Compost Awareness Week conference. The use of earthy teals and blues, paired with the warm red of the growing tulips, emphasizes all the good that comes from the simple act of composting. By combining this limited color palette with bold type, the design catches the attention of passer-byers and encourages them to learn more about this event, as well as how they can be a little more conscientious of the planet. .





Original concept and design of Billi in watercolor.



Digital sketches of Billi with doing various do-gooder tasks. Yes, in the middle right image they are very disappointed in you.



Final version of Billi in a vectorized format.

BILLI WIGEON

Illustration

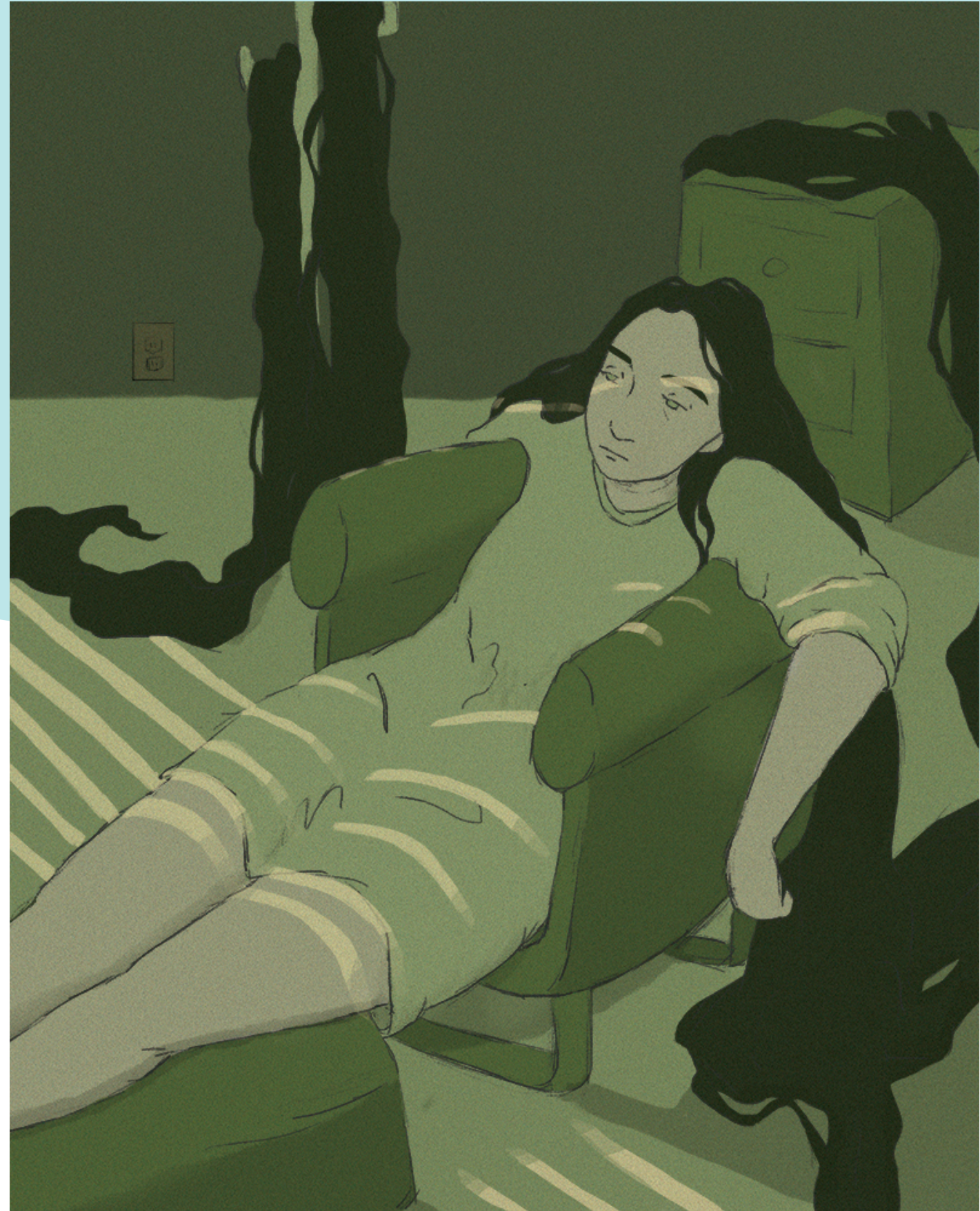
Billi Wigeon is a character I designed who is meant to be a mascot who exhibits positive behaviors when interacting with nature. Billi is meant to appeal to a younger audience, and would be implemented at parks and playgrounds. Honestly, who better to be a role model than a duck in rain boots.



SLOTH

Illustration

With the concept of bringing a human form to one of the seven deadly sins, Sloth was born. I focused on invoking feelings of lethargy, numbness, and despair through the use of a muted, analogous color palette. This is further explored in the composition, as the woman can be seen blending in with her environment, seemingly stuck. The world indicated by the unseen light source, and even her hair, moves on without her.



SEEMINGLY FAMILIAR

Artists: Heather Goodwind and Pete Hoffercker Mejia

OPENS: WED, APRIL 1, 2020

CLOSES: FRI, MAY 1

ON WED, APRIL 8, 12:30 - 2:30 PM
TALK AT 1:30 PM



GRETCHEN SHUETTE ART GALLERY *Poster Design*

The Gretchen Schuette Art Gallery needed a poster and an accompanying HDTV slide that would embody the theme of the event; *Seemingly Familiar*. By using white and red type on a black background I was able to replicate the mysterious feeling that the pieces in this show expresses. Mirroring the artwork on the poster, the title has ropes pulling it from both sides creating further tension, thus captivating on-lookers.



EO/AA/ADA/Title IX institution

RhodieMatrix2 by Gail Owen

ANIMAL, VEGETABLE OR MINERAL

Oct. 30–Nov. 27

Reception: Wednesday,
November 7, 12:30–2:30 p.m.
with artist talk at 1:30 p.m.

Featured Artists

Gail Owen • HsinYi Huan
Jackie McIntyre • Jennifer Mercede
Susan Freedman • Jessica Ramey

Chemeketa
Community College



THE
GRETCHEN SCHUETTE
ART GALLERY



GRETCHEN SCHUETTE ART GALLERY

Poster Design

For an event held by the Gretchen Schuette Art Gallery, I designed a poster and HDTV slide that gave the main focus to the artwork. The accompanying type and color choices were made in order to reflect the style of the piece, from the botanical type in the title, to the vibrant red and greens used throughout the rest of the content. This restrained treatment on the typography allows for the artwork to pop and intrigue the curiosity of viewers.



Invest in Oregon's natural spaces for future generations!

The Friends of the Willamette Valley National Wildlife Refuge Complex is a non-profit volunteer organization with members who help support the U.S. Fish and Wildlife Service with volunteer activities that support the refuge complex.

As a member you can lead and participate in:

- Educational programming.
- Leading bird, nature, and historical tours.
- Helping to conduct conservation surveys of habitat and wildlife.
- Planting native plants, trees, and shrubs.
- Restoring and maintaining trails.
- Promoting and raising funds for the refuge complex projects.

Individuals of all ages and abilities are encouraged to join! Membership is open to individuals, families, and organizations.

Annual member levels:


- \$10 Senior/Student
- \$15 Individual
- \$25 Family
- Please contact us for organizational pricing.

Visit: friendswvnrwc.org to join

Friends of Willamette Valley
National Wildlife Refuge Complex
PO Box 2238
Corvallis, OR 97339



Willamette Valley
National Wildlife Refuge Complex



WILLIAM L. FINLEY
Near Corvallis

Recreational Opportunities:
Hiking trails, wildlife viewing areas, looping auto tour route for ease of wildlife viewing, historic buildings.

It is named after William L. Finley, an early famed conservationist and photographer. The historical buildings remaining provide a glimpse into the pioneer life in Oregon. There have been 230 species of birds recorded in the refuge.

BASKET SLOUGH
Near Dallas

Refuges protect some of the last remaining historically abundant habitats in the Willamette Valley. In these protected places, endangered plant populations grow, summer songbirds nest, and wintering waterfowl find sanctuary in vast wetlands.


Recreational Opportunities:
Numerous hiking trails and an impressive wildflower display in the spring.

Dusky Geese appear in the fall and use the refuge as their winter home before returning to their spring nesting grounds. Currently has the largest population of Fender's Blue Butterfly, once thought to be extinct in the upland Prairie habitat!

ANKENY
South of Salem

Recreational Opportunities:
Boardwalks, hiking trails, wildlife observation blinds, reservable photo blind during winter sanctuary season.

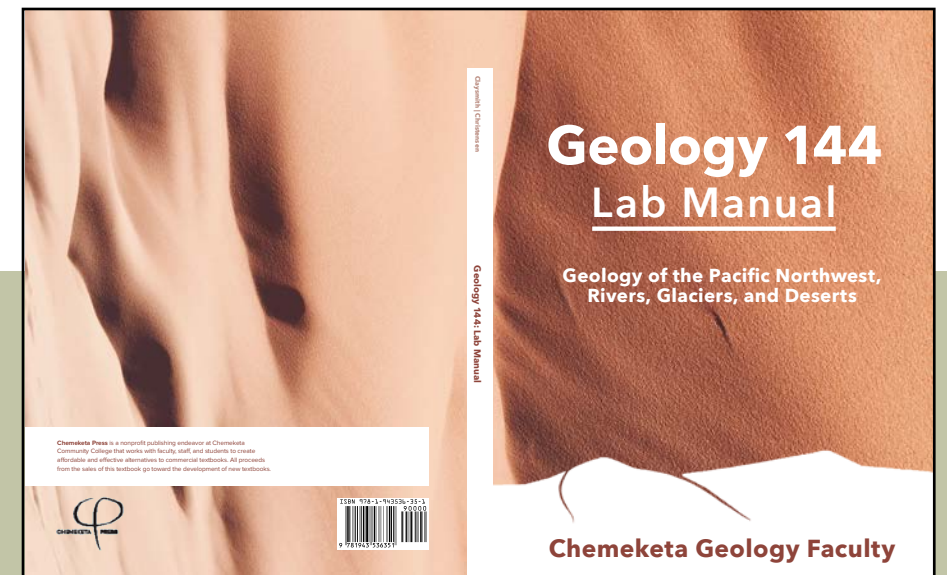
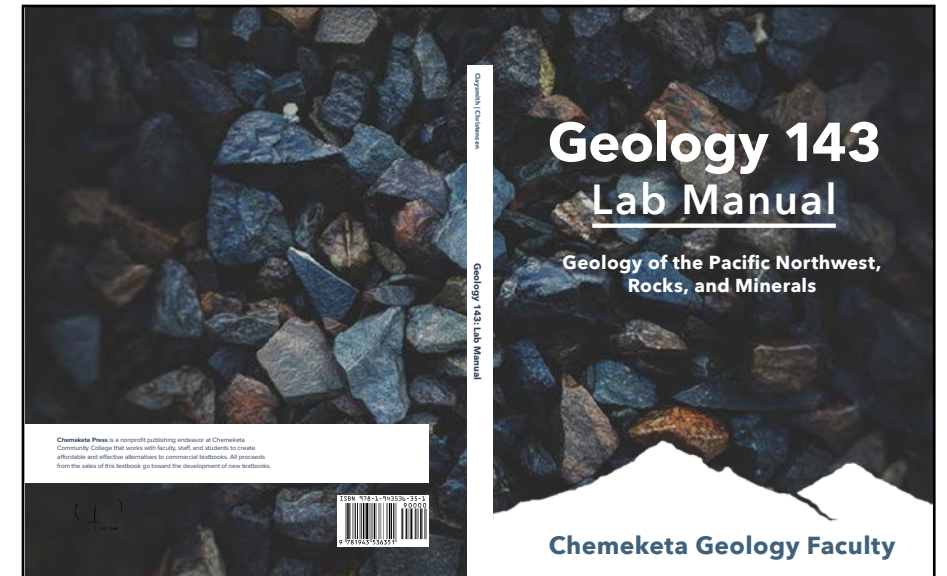
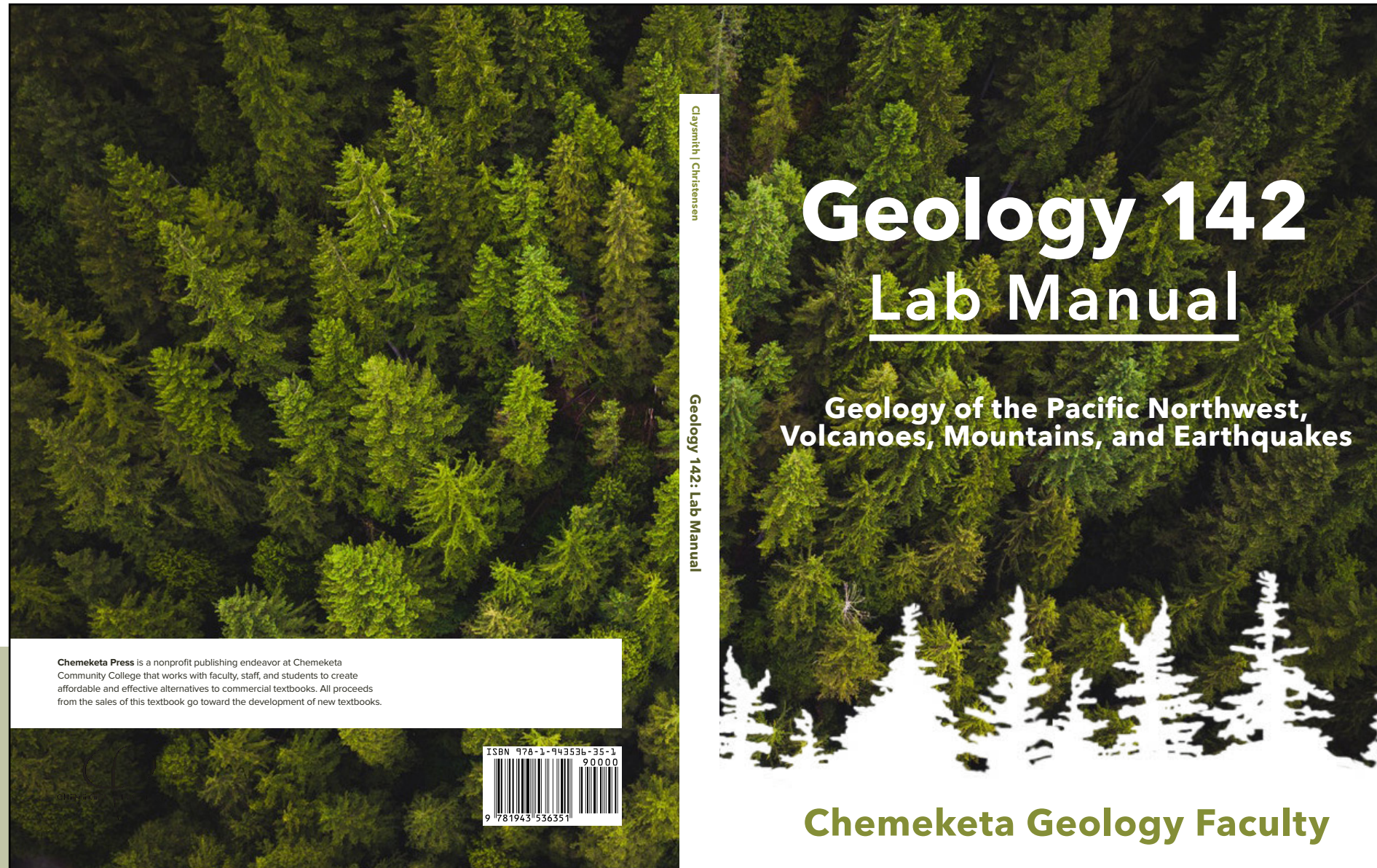
It is located near the confluence of the Willamette and Santiam rivers. The refuge's fertile farm fields, hedgerows, forest, and wetlands provide habitat for a variety of wildlife.




FRIENDS OF THE WILLAMETTE VALLEY

Display and Brochure Design

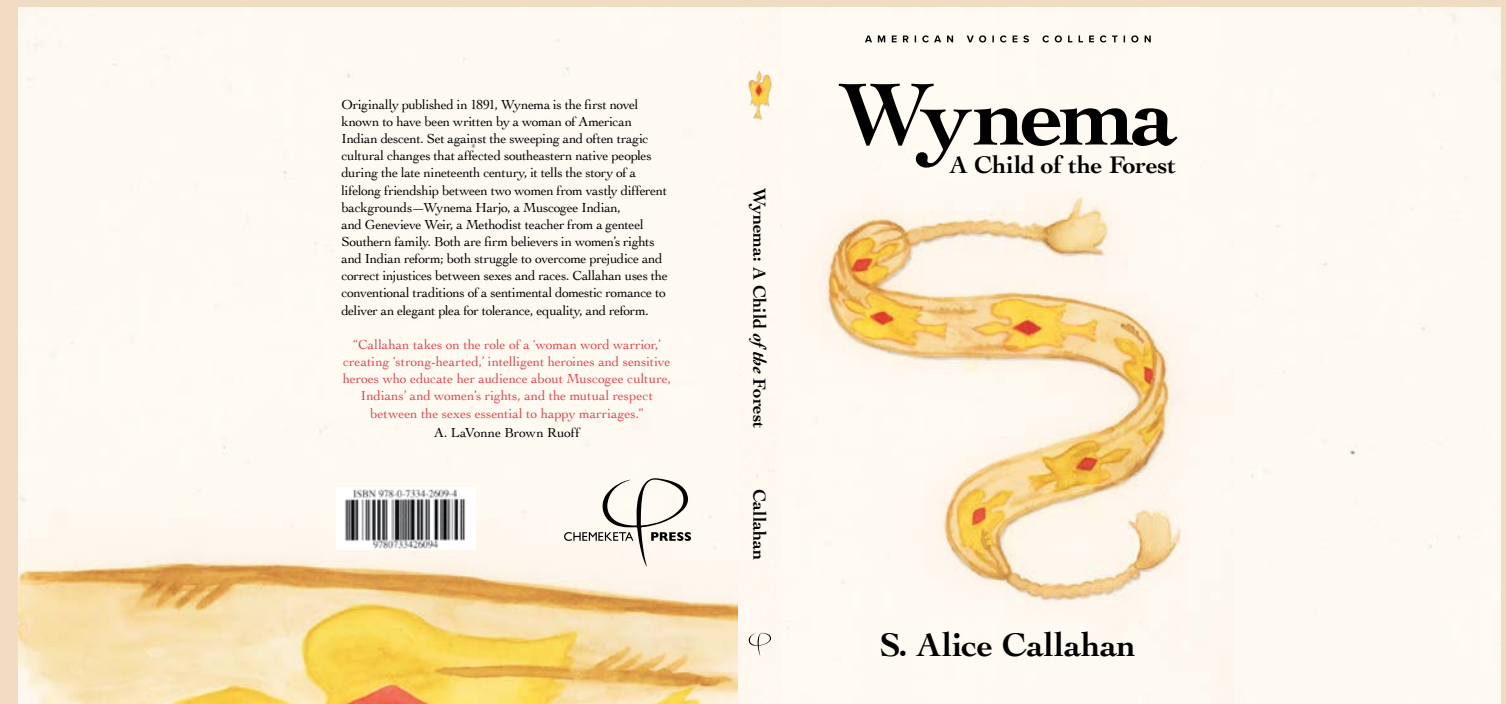
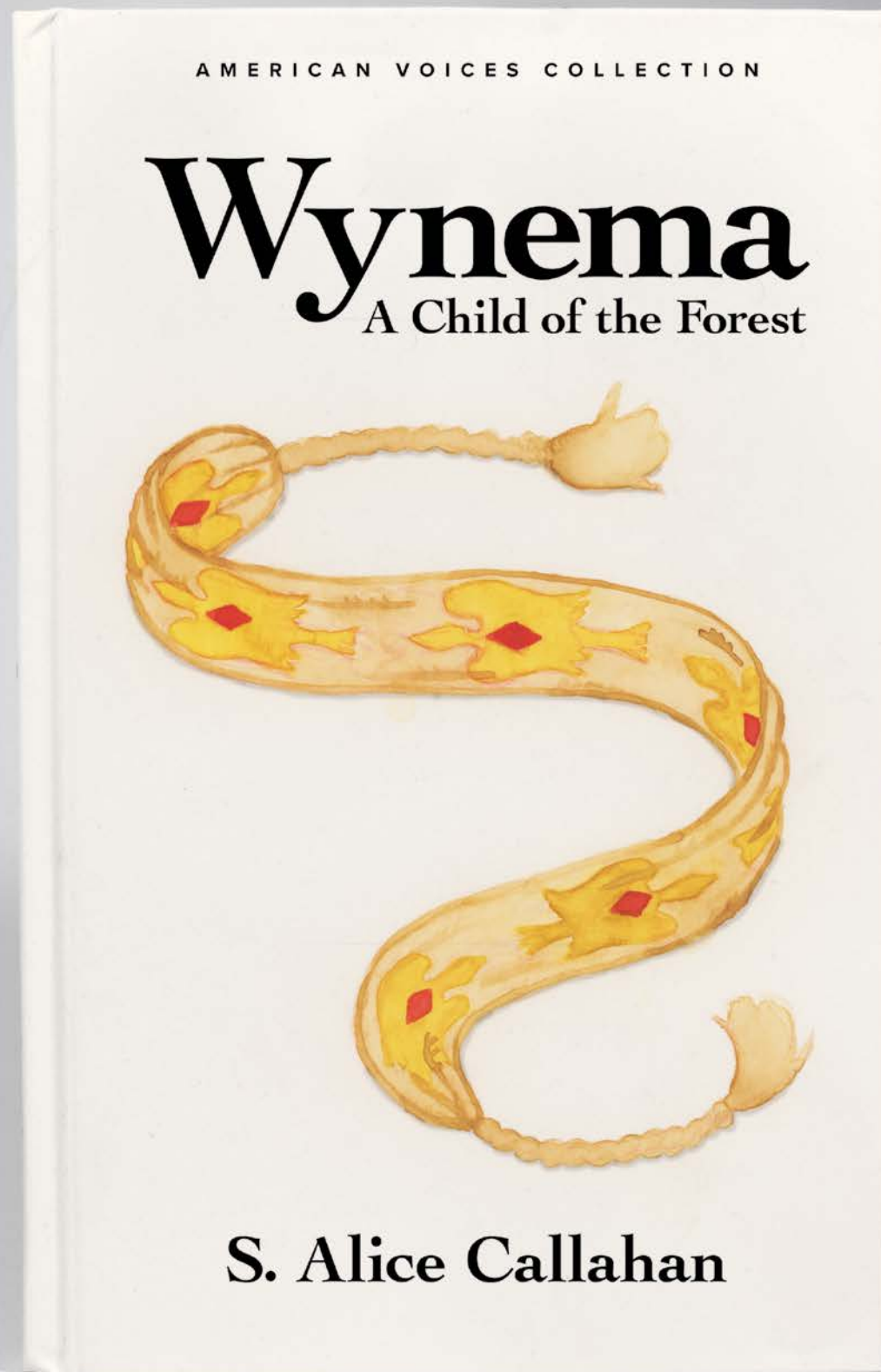
The Friends of the Willamette Valley were looking for a redesign of a brochure and two large displays. They wanted the content and the imagery for both of these to be easily readable from a distance, and bold. With a team of two others, we implemented large, bold type paired with colorful and friendly imagery in order to catch the eye of viewers and get them excited to learn more about this wonderful organization.



GEOLOGY TEXTBOOKS

Cover Design

While working at the Chemeketa Press, I was given the opportunity to create three Geology textbook covers. Which were to have an overall unified look while still being distinctive from one another. I did this by implementing a template that combines photography and illustration in order to create a lively design that makes students excited to read the textbook.



WYNEMA Book Cover

'Wynema' is the story of a Native American youth, and their challenges as they grow from childhood into womanhood. The publisher emphasized the importance of respecting the culture of the tribe depicted in the book, while also reflecting its main theme; the power of bonds. I captured this by using an element from the story, a belt that was gifted from one character to another as a sign of friendship.

Credits:
Adobe Stock Images
mark duffel on UnSplash
kelly sikkema on UnSplash

Thank You For Your Time!

brandiharbisondesign@gmail.com

brandiharbisondesign.com

BRANDI
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