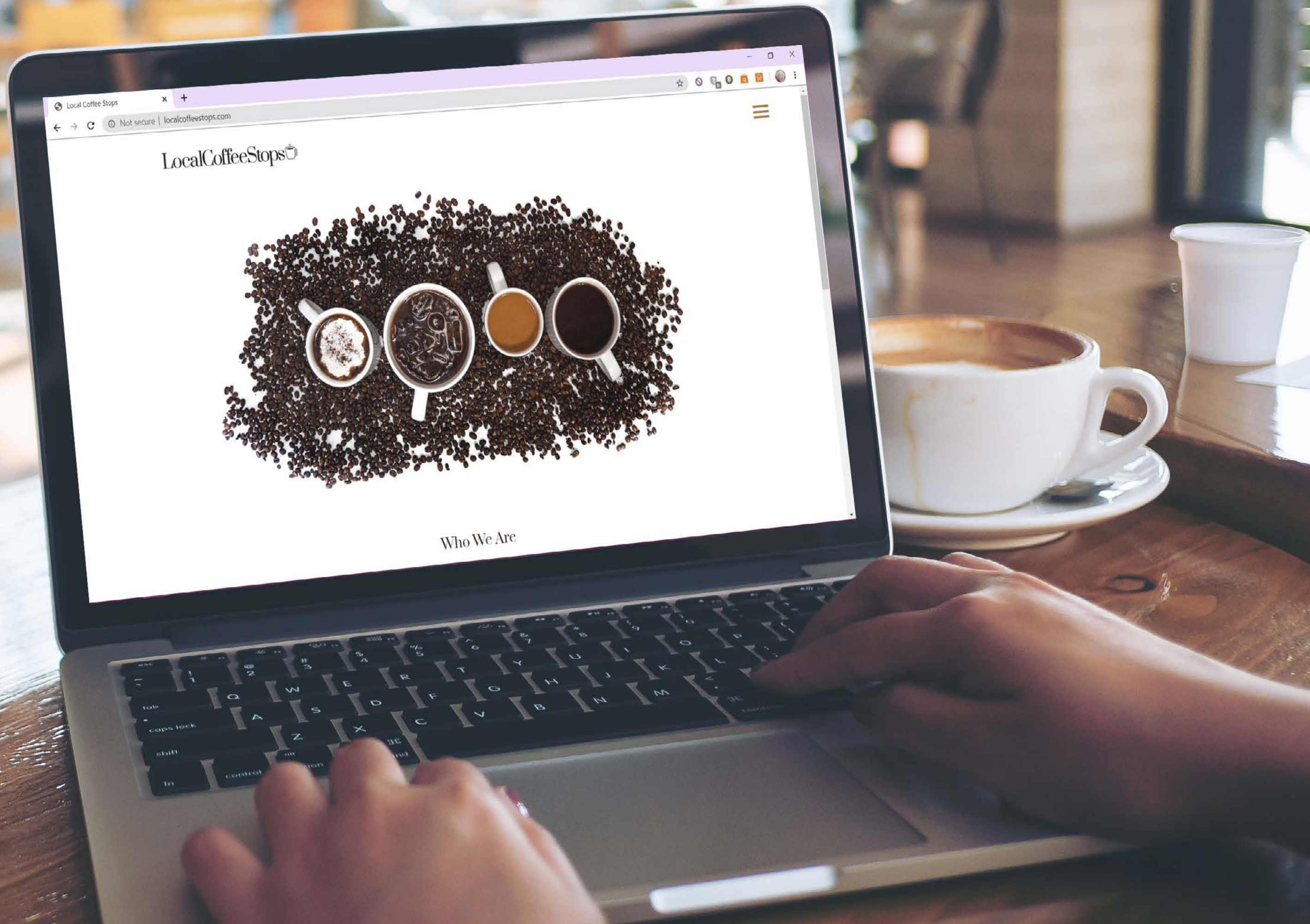


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# Local Coffee Stops



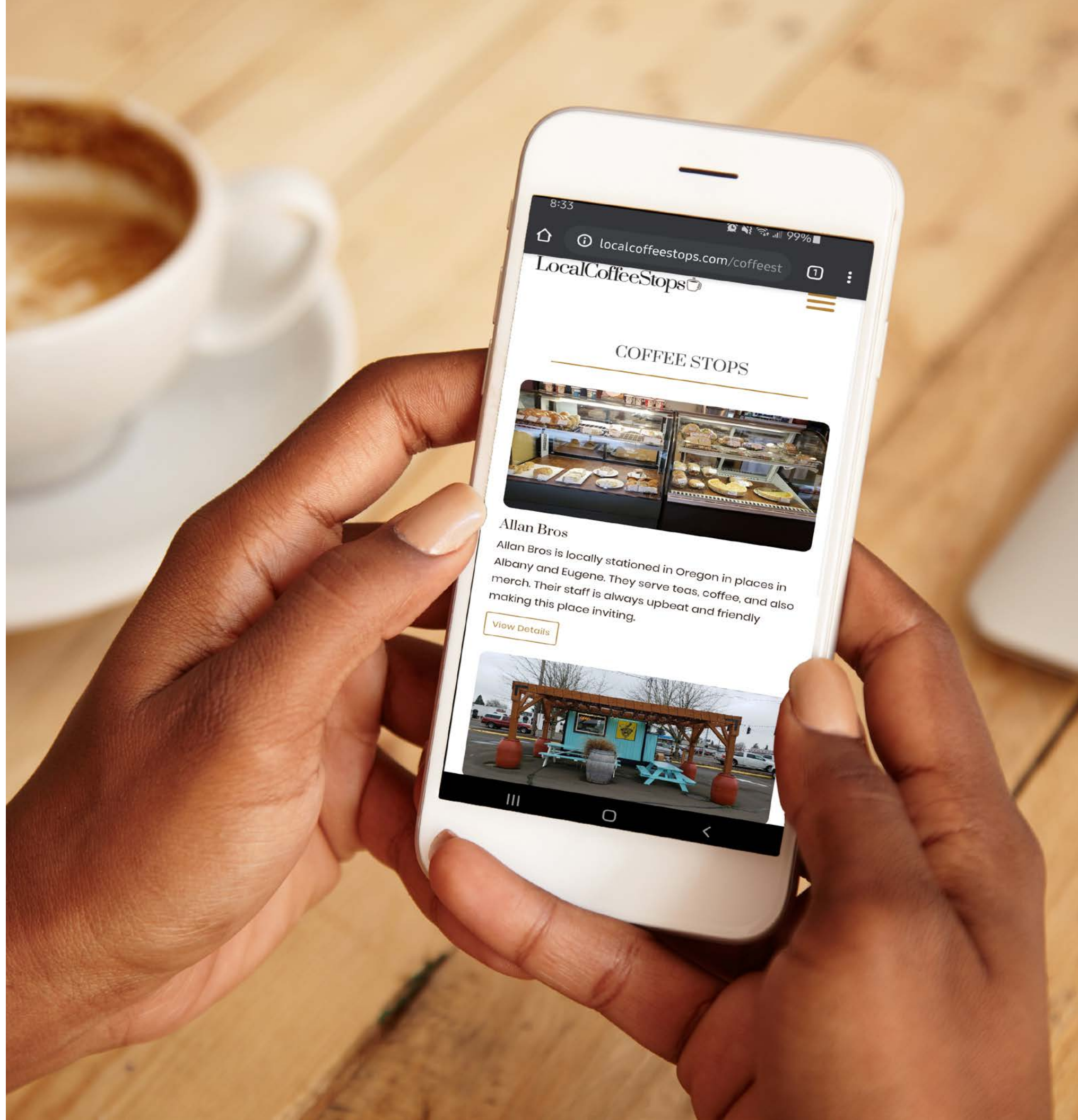


# Local Coffee Stops

## Website Design

This was a collaborative project that was designed to connect people to local coffee shops around the Mid-Willamette Valley. This website was designed primarily for mobile since it is meant for people on the go; however, it is also designed perfectly for desktop as well. I would like to give credit to Katie Baker for helping me with this website.

View this site at [localcoffeestops.com](http://localcoffeestops.com)



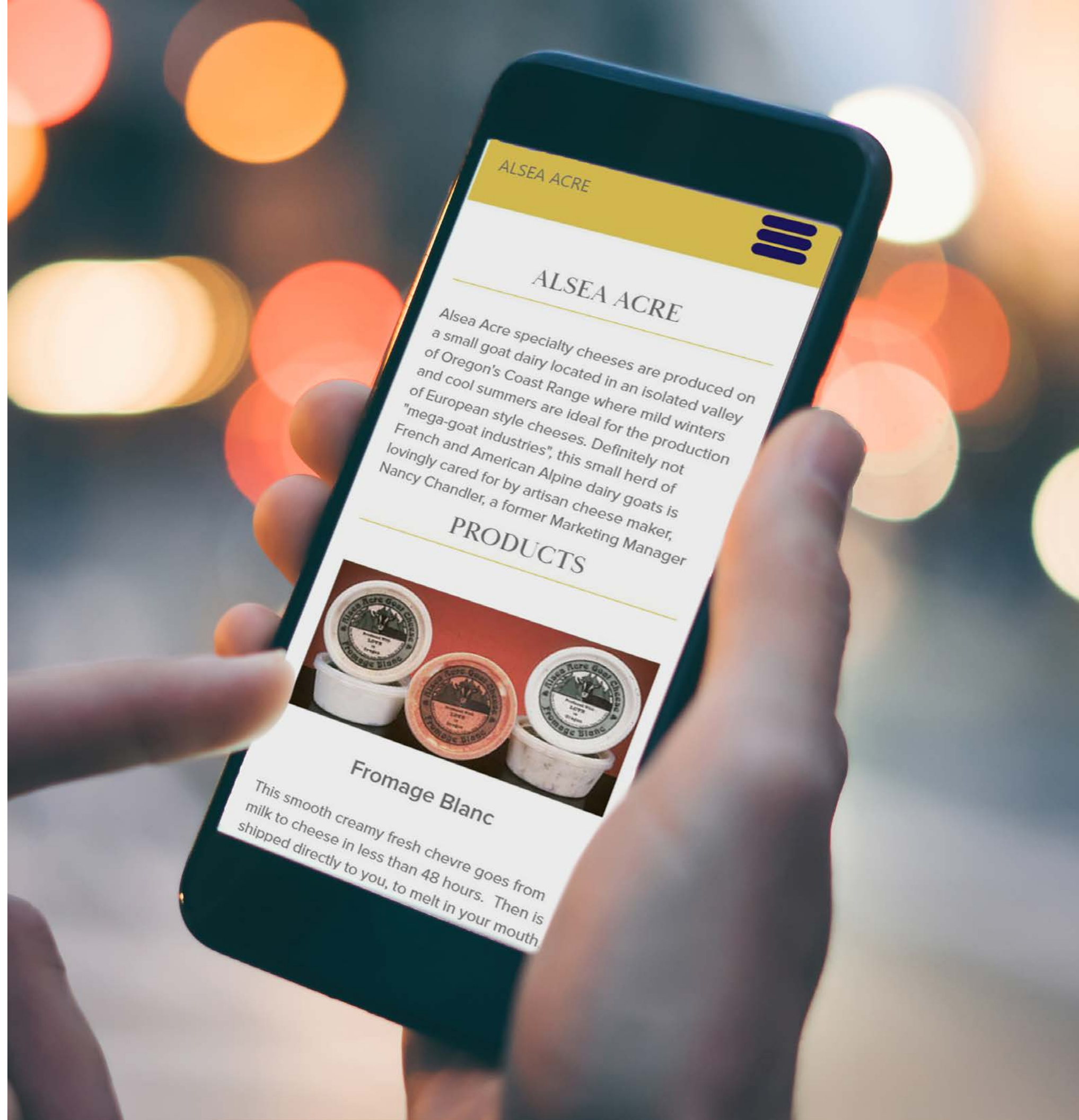


# Alsea Acre

## Web Design Prototype

Alsea Acre is known for their gourmet goat cheese. They also make other home goods such as baked bread. They live locally with a goat farm where they are able to collect fresh organic ingredients.

I made an updated mobile prototype of Alsea Acre's website. I wanted to keep it warm and friendly because this company loves to connect personally with their buyer's.





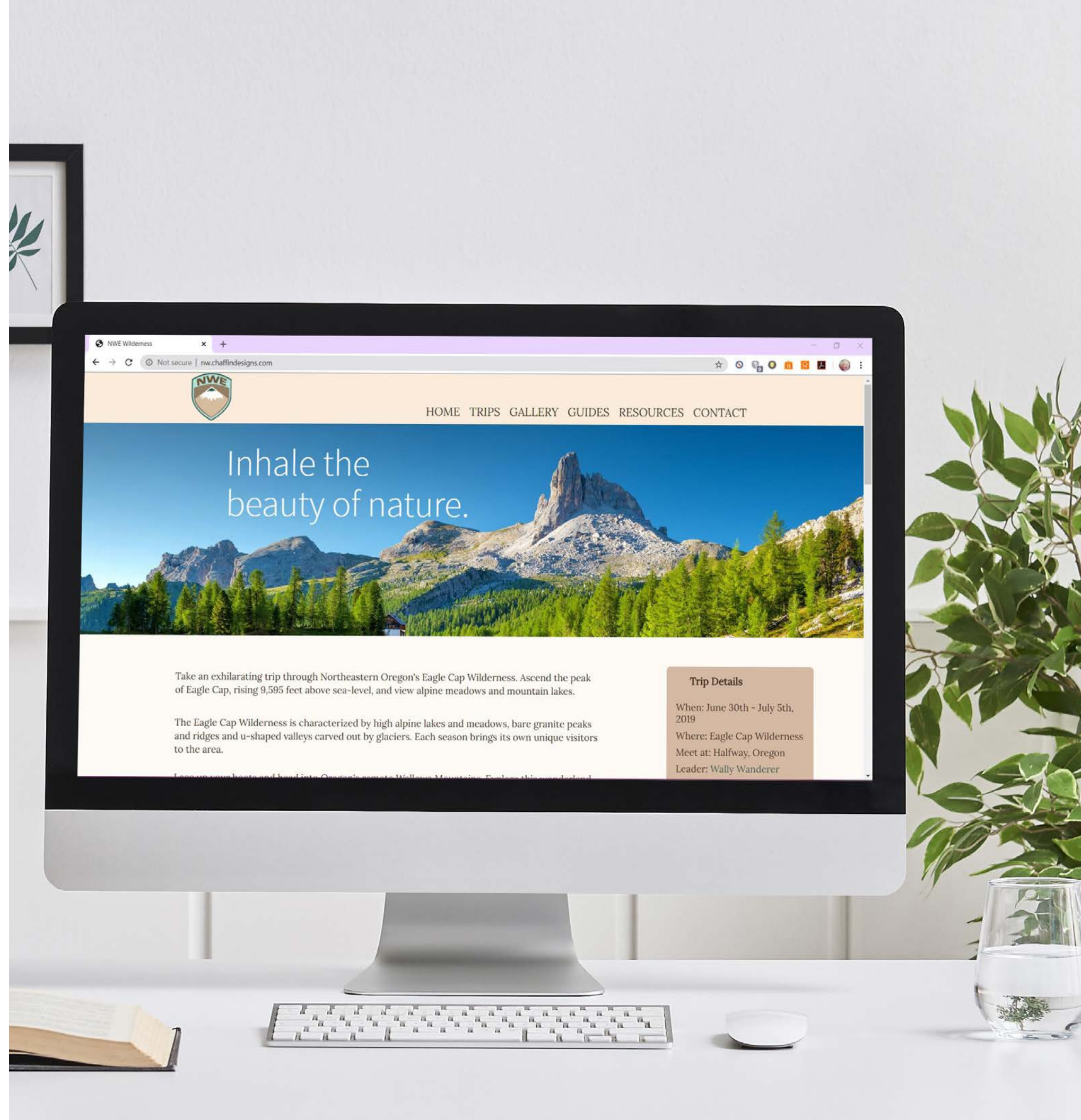
# Northwest Expeditions

## Website Design

Northwest Expeditions is a made-up company used for this project. They are a guiding company based in Northeastern Oregon's Eagle Cap Wilderness who offer guided hiking trips.

This is a single page design that focuses mainly on the trips themselves. I wanted a breathable look to play on the theme "inhale the beauty of nature" that you see in the hero image.

View this site at [nw.chaffindesigns.com](http://nw.chaffindesigns.com)





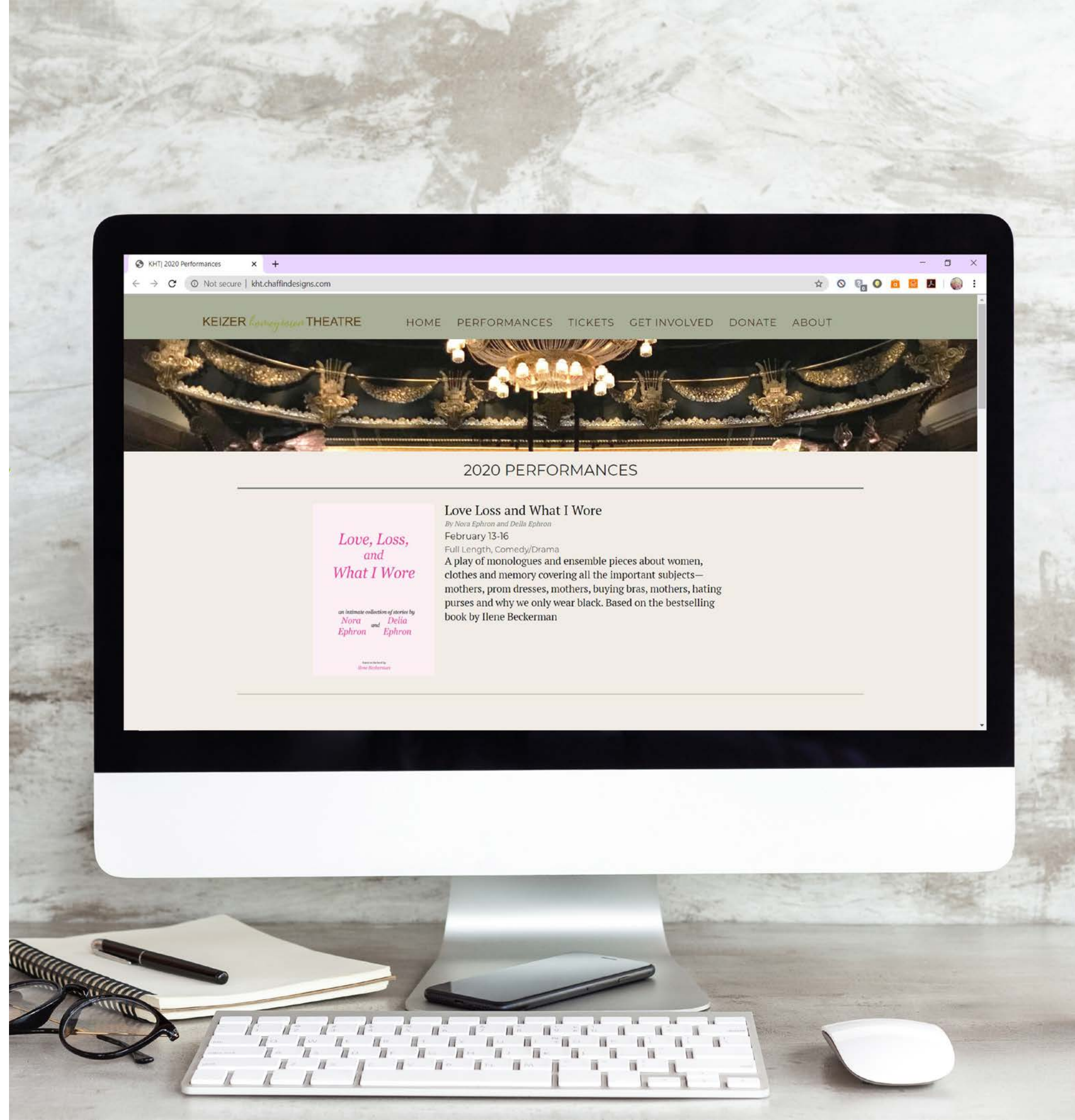
# Keizer Homegrown Theatre

## Website Redesign

Keizer Homegrown Theatre is a local nonprofit organization that is located here in the Salem-Keizer district. They put on plays, do readings, and of course improv.

This is a single page redesign of the Keizer Homegrown Theatre website. I went with a neutral color palette because they had specifically said they would love to keep the earth-tones in their website. It makes it feel warmer and more inviting.

View this site at [kht.chaffindesigns.com](http://kht.chaffindesigns.com)





# Silver Creek Soap Company



## What is Silver Creek Soap company?

we are a small two home-based company. The soap is made in one home and wrapped in another. We produce about 9,000 bars of soap a year and sell it wholesale as well as on our own to individuals.

## How We Got Started

Sitting by the fireplace in October of 1995, my friend and I were conversing about our early memories. Alice asked if I had ever tried to make soap as she was remembering making it with her grandmother. We decided to try it and give some for Christmas gifts. We decided it would have to be plant-based because we didn't want to render fat from animals. We had to research places to get our raw materials and read several books with instructions. I have to give a lot of credit to Alice, who later became my daughter-in-law, because she did the research and together we muddled through. It was not pretty soap and we had pretty bad packaging, but we gave it away, used it



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# Silver Creek Soap Company

## Web Design Prototype

Silver Creek Soap Company is a local business that makes beautifully crafted soaps and other homemade products such as lotions.

I made a prototype of this company's website made for desktop and mobile. I wanted a pure look with blues and nudes that reminded me of soaps and cleanliness. I also added some hand rendered illustrations to make the site have a home made feel.





# North Santiam Watershed Council





# North Santiam Watershed Council

## Logo Redesign

North Santiam Watershed Council is non-profit organization located here in Oregon. They help with reservoir, farm lands, and the overall community by keeping everything clean.

This is a redesign of their logo. I decided to go with a similar color scheme to what you would see at the creek. I then wanted to created the sense of balance and harmony.



NORTH SANTIAM  
WATERSHED COUNCIL





# Book Store Icons





# Bookstore Icons

## Icon System

I created an icon system for a small bookstore. Each icon is a different genre of book. I wanted these icons to make viewers feel a sense of warmth and comfort, so I decided to go with a monochromatic palette based on a deep maroon.



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Venetian Koi





# Venetian Koi

## Logo Redesign

The Venetian Koi is a made-up Italian sushi restaurant. An olive branch symbolizes coming together; a koi fish symbolizes harmony. I made this logo to show the two different cultures coming together to make delicious food.





# Thank You

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